The following is a "book review" of The 14 CD set of Kevin Trudeau's *Your Wish Is Your Command*. I wrote this highlighting all of the important information Kevin discusses, as well as all of the information that I would want if I were purchasing this myself and had not ever heard the CD set.

The CD set was recorded during a 2 day seminar that Kevin was giving in the Swiss Alps of Europe. Kevin broke the system up into 14 CD's with each CD being approximately an hour in length.

Day 1 covers the Your Wish is Your Command system (CD's 1-8), and Day 2 discusses how anyone can make millions: The Money Making Secrets "They" Don't Want You to Know About. (CD's 9-14).

# **DAY 1: Your Wish Is Your Command**

CD 1

Track 1: (10:09)

Kevin first begins by welcoming everyone to the Alps of Europe. He tells them that he is excited to have them with him, and that he is very excited to share this information with them. He says that "today" they are going to talk about making all your dreams come true; how to manifest all of your desires and make them come true. Similarly, Kevin says that he is going to cover how all of "you" can have your own magic lamp and call forth your own genie to grant you your every wish.

Then after Kevin discusses how many of the audience members are shocked to find out who some of the "special guests" are (he doesn't tell us who they are), he bring up his first point: Who do you listen to?

Kevin discusses how there are thousands of books and audio CD's about how to manifest your desires and make your dreams come true. Unfortunately, even thought the information sounds good and you start to believe it (because it sounds logical), Kevin says that most of these authors or speakers don't have what they want—all of their own desires. Kevin says that this isn't every case, but a very high percentage of those authors/speakers do not have their own magic genie that they can call upon. Furthermore, Kevin says they are teaching you theory; they're not giving you information that works in real life because they don't have evidence themselves that what they are teaching really works.

Kevin then continues by saying how all of those in attendance are blown away because of the opulence all around them at the beautiful Swiss Alps. Additionally, he says they are blown away because they know this (seminar) isn't available to the public and access isn't given to just anyone.

...Kevin continues on to Track 2...

Track 2: (5:42)

Kevin continues on by saying that it is easier for those in attendance to believe (in this material) because they are actually seeing the manifestation and have met a lot of the "upper-class" attendees there.

Kevin then proceeds by asking "who should you listen to and why should you believe me (Kevin)?" He responds by saying that this information works really well, it works for everyone who applies it, and it is easy to learn and apply.

But will you apply it? Kevin says that many people have blocks or stoppages that only allow them to go so far (to a certain level). Then he says that we will talk about that later and he will share ways to overcome them (blockages).

So who do you listen to? Kevin says that 99% of the books, seminars, and CD's (on how to get rich) are produced by people that never made any real (significant amount of) money. Kevin says this is very important because if what they are teaching works so well, why aren't they super rich?

Kevin also says that those who are super wealthy and write books on how to get rich (Donald Trump, Warren Buffet, etc.) never actually wrote those books. They sit down with a "ghost-writer" who asks them a bunch of questions and then write the book for them. Kevin also informs the audience that Donald Trump hasn't even read a book that he "wrote." This is why Kevin says that you're not really getting their (Donald's, Warren's, etc.) information (on how to be successful/wealthy).

Kevin then says that the super wealthy do not want anyone else to know their secrets of success; they do not want competition. The super wealthy have always believed that wealth is genetic, that you need a certain DNA structure to be wealthy. Kevin says that "the elite" believe that if you don't fall into that category, then you don't deserve to be wealthy; they believe that your genetics aren't programmed for success.

...Kevin continues on to Track 3...

#### Track 3 (5:57)

Kevin continues by saying that this may be hard to believe, but none the less, that is what they believe. They always believed that privilege and wealth were meant specifically for the elite class of people. He then says the super wealthy will never tell you this publicly, but they believe the secrets to success, the knowledge that they have, should be kept for their "groups." Kevin then says that this is why secret societies were created. Though most of these societies aren't so secret today—like the Masons. Kevin continues saying that secret societies were put together so that the elite class could meet with one another and keep these secrets to themselves (and those with the same status as themselves).

Kevin then goes back to discussing who to listen to. He says that you can't listen to the people who write (most) books and the people who teach the seminars because 99% don't know "this" information; they're making it up. Additionally, Kevin says this is important because they're teaching theory and those theories don't work because they (those "teaching" it) don't have the proof to show that what they teach works. Next Kevin says that 99% of those teaching how to get rich only get rich by teaching people how to make money...so they're just salesmen.

...Kevin continues on to Track 4...

# Track 4 (7:30)

Continuing on, Kevin says you can't listen to (most) people who write books on how to make your desires come true or (most) people who do seminars on how to make your desires come true because they really don't know themselves. And you can't read books by the super wealthy because:

- 1. They don't write their own books and
- 2. They don't want you to know their secrets because they don't want competition.

In fact, Kevin says they will purposely give you the wrong information so that you can achieve a little bit of success, but not "that much."

Now if you are wondering why you can listen to Kevin, he says the reason you can listen to him is because he is just a messenger; none of the information he is giving is his—he has learned it, applied it, and he is now teaching it. So where does Kevin's information come from? Kevin says that he learned this information from secret societies that get together and share this type of information to benefit one another as a group.

Kevin then talks about The Skull and Bones organization at Yale University and how, just like most other secret societies, it isn't so secret. Kevin says you can see their building, they often meet on a regular basis, and that members are proud to share that they are members. For example, Kevin says that former President George W. Bush and Senator John Kerry, as well as many politicians and Supreme Court Justices are members. Additionally, Kevin says that the CIA was started by the Skull and Bones—then encourages you to watch the movie <a href="The Good">The Good</a> Shepard, which he says gives inside information on how meetings work and how networking works amongst members.

Then Kevin brings up The Brotherhood, the secret society he used to be in, which shares secret knowledge of how the universe works and how this planet works. Kevin says you can be happy, healthy, make your desires come true, and go through this life in a fulfilling way based on your desires and your wishes. Then he says the key being **YOUR DESIRES**, **YOUR WISHES**; everyone has their own desires. Not everyone has the dream of becoming a billionaire, some may just want to become a surgeon or become the best parent in the world.

...Kevin continues on to Track 5...

# Track 5 (8: 01)

Then he says there is nothing wrong with not wanting to become a billionaire—very few people actually do want to become a billionaire. Then he continues on by saying that these societies got together and shared this information so that others could follow their bliss, and to allow others to make their own dreams come true. Kevin then says that a lot of this information goes back thousands of years and was originally written in several different languages. However, it has since been codified and translated so that it is easy to read and understand.

Kevin says that those who have access to this information and properly use this information have an amazing life. And it isn't just because of the things they have, but because of their inner feelings; they experience joy, fulfillment, ultimate happiness, and bliss.

So who do you listen to? Kevin recommends listening to people that have what it is that you want. This is proven to work and has passed the test of time. According to Kevin, it works better and faster than anything else out there, which is why very few (rich) people want this information to get out.

Kevin then says that one of the first people who wanted this information to get out was Andrew Carnegie, another member of the Brotherhood. However, Henry Ford (also a member of the Brotherhood) was largely opposed to Carnegie sharing this information outside of the members of the various societies. Then Kevin says when he decided to leave the Brotherhood, he was met with violent opposition for a lot of reasons which he says he will discuss later.

Kevin then says that this information is the real deal and that the information is surprisingly simplistic; however, there are a lot of nuances that make it work. He continues saying that this information is easy to apply and results should happen faster than you could ever dream possible.

...Kevin continues on to Track 6...

### Track 6 (7:39)

Then Kevin says that you're going to learn a lot of information and that is why he is only going to give a bird's eye view of these topics (because of the vast amount he will cover). He then asks, "(in societies), how is the training given to one another?" He responds by saying that it isn't done in class rooms, though sometimes it is done in workshops (seminars and lectures); however, Kevin says a lot of the information shard by secret societies is taught via books. Kevin says that he points this out because today very few people read. He continues saying that the elite class that had "this knowledge" wanted to keep it to themselves, therefore limiting competition. One way that they were able to do that was by keeping the "masses" illiterate. Kevin says that even though we have a more advanced school system now, it is still limited as to

what children learn and how they learn. For example, Kevin says that in America, phonics has been removed from schools and replaced with the Look, See Method; according to Kevin, "this makes sure that kids can't really read." He continues saying that the amount of reading done by our society is dramatically dropping. According to Kevin, this is unfortunate because learning done through reading is quite different than learning from any other method. Kevin also says that Leaders are always readers; they read all the time.

Then Kevin says, "if you look at the leaders of countries around the world, if you look at the billionaires around the world, if you look at the captains of industry around the world, they always are massive readers. They read, read, read all the time."

Kevin then goes back to discussing that members in secret societies often read a lot and how they will tell you that they are a member of an organization, but they won't tell you what actually goes on inside these buildings. This is the information that Kevin plans on sharing with us—the information that these secret societies want to keep secret. Again Kevin says that in secret societies this information is taught to them in workshops (lectures and seminars), (primarily) through reading, and through one another—one on one communication with other society members. Lastly, Kevin discusses a fourth method secret societies use in learning information: being an apprentice in apprenticeship programs helps you learn from "a master" (or mentor).

...Kevin continues on to Track 7...

# Track 7 (7:54)

Apprentice programs are a big way that societies share information, and according to Kevin, other than members in societies, the general population normally does not do an apprentice program. Kevin continues saying that this is how society members are trained, and that "the training is a life-long experience; you always have a mentor—even when you are a mentor and you have an apprentice."

With that in mind, Kevin says the first, most important thing that society members are taught is that they have to be teachable; they have to be coachable. He also says that this is an important quality that prevents many in secret societies from advancing further in their society. Kevin then asks, "Do we know how dumb we are? Do we know what we don't know?" You have to be teachable in life. Kevin says that this concept alone will allow you to be better off; it will allow you to be more successful and happier. You MUST be teachable.

So how do you determine how teachable/ coachable you are? This question brings us to the second important point that Kevin presents which deals with what Kevin calls a **teach-ability index**. The teach-ability index is used simply to determine how teachable you are. You must consider this all the time! To determine how teachable you are, you rely on the following 2 variables:

- 1. What is your willingness to learn?
- 2. How willing are you to accept change?

On a scale of 1-10, how high is your willingness to learn? Kevin says that you must continue to be teachable, otherwise you are wasting your time. Kevin continues saying that even after you think you have learned everything in one category, you must continue to be teachable because there is so much in life that you don't know.

...Kevin continues on to Track 8...

# Track 8 (7:12)

Kevin says that you can determine what your willingness to learn is by asking yourself: "what am I willing to do? How much time am I willing to invest? How much money am I willing to invest? How much effort am I willing to put in?" As an example, Kevin asks, "Are you willing to not watch TV for a week?" So what is your willingness to learn? Kevin says that generally speaking, people think they have a high willingness to learn but in reality they don't. The real question is, "what are you willing to give up to learn this?" Kevin then asks, "What is your favorite thing to do? Would you give that up for a week? A month? Or (would you) dramatically reduce the amount of time you spending doing your favorite thing?" He then says that by your answer to these questions, you can determine your teach-ability index.

The next variable, which Kevin says is tougher than the first, is what is your willingness to accept change? Again on a scale of 1 through 10. Kevin continues saying if you're not happy where you're at right now, you have to make changes. What is your willingness to change the way you think, the way you feel about things (think about things), and some of the things you do?

Kevin says if your willingness to learn is a 10, but your willingness to accept change is 0. 10 times 0 is 0, you have a 0 teach-ability index. You have to have a high willingness to learn and a high willingness to accept change to have a high teach-ability index. According to Kevin, those that have the highest teach-ability index say they'll do whatever it takes to learn this. They'll give up anything, no problem. So if you want things in your life to change, you're going to have to change things in your life. Kevin says that you can't do the same things over and over again and expect a different result; if you do the same things over and over again and expect a different result, it's just not going to happen. Kevin then says, if you want everything to change and life to be different, you're going to have to change things—primarily the way you think.

...Kevin continues on to Track 9...

### Track 9 (5:22)

Kevin then again asks, "How teachable are you?" He then responds by saying that not everyone has a high teach-ability index.

Then Kevin says that each person in this program (a member of the Global Information Network) may have an opportunity to get a personal mentor, but that's not going to be available for everyone because not everyone qualifies—referring to people who have a low teach-ability index. And furthermore, even if you do (have a high teach-ability index) right now, in 3 hours it may go down because you're overwhelmed from learning all this new data.

Kevin then goes into a story about his own teach-ability index: Kevin said when he started learning this information he was high in both variables of teach-ability index, and even though he was absorbing a lot of information, he wasn't using (applying) the information. Therefore, Kevin says he got to a point where he was unable to take any more information in. Then Kevin says that while he was sitting in a room during a seminar (in the early 80's), the speaker said that he would be teaching a 2 day seminar that would teach the audience how to make a million dollars a year without ever leaving your house. So naturally after he heard him say that, Kevin says that he said to himself, "I'm definitely going to that seminar." Then the speaker said that the seminar would be held in Los Angeles, California. After hearing that, Kevin says that he said to himself, "I ain't going to that seminar" (Kevin lived in Massachusetts at the time). Then the speaker said that the cost of the seminar would be \$5,000 (again this was in the early 80's). Therefore, Kevin says after he heard the price of the seminar, he said to himself, "I definitely ain't going to that seminar." Then Kevin says that the speaker said, "for some of you in the room, going to Los Angeles is too far. And \$5,000 is too much money, so you won't go to the seminar. And that's why you will always be a loser." Kevin then says that statement hit him like a ton of bricks, and that his willingness to learn just went down because he wasn't willing to invest the time, travel that distance, and invest that type of money to learn this information.

From this story Kevin says that he learned "if you aren't teachable, if you aren't growing, then you're dying. You never stay at the place your at; you're actually going backwards." So Kevin said to himself that he wasn't being teachable; he told himself that he was going (to the seminar). Kevin continues saying that his willingness to learn went back up to a 10 and he focused on his teach-ability index so that his willingness to learn was a 10 (he was willing to invest time and money and give things up), and his willingness to accept change (willingness to listen and change and do things different) was a 10. Then Kevin says that in the information that he learned in that seminar he didn't make \$1 million dollars the next year...he made \$2.5 million the next year (and actually in only 8 months). Kevin then says, "by the way, I wasn't the top earner from that seminar, which really annoyed me because I thought I was the person with the highest teach-ability index but obviously there were some people higher than me."

To close out CD 1, Kevin says to constantly monitor your teach-ability index and to constantly ask yourself the following questions: So what is your teach-ability index? What is your willingness to learn? What is your willingness to accept change? Are you willing to do things different and are you willing to think differently?

# Track 1 (7:15)

Kevin opens asking for any questions, comments, or observations about what was previously talked about on CD 1. But before he allows questions, he recaps what was previously covered in CD 1.

**Recap:** Who do you listen to? Of the thousands of books and audio CD's on becoming wealthy, you can't listen to most of those people because they don't know the information—you can tell this is true by looking at their lives and what they personally have achieved. And those who are super wealthy and write books don't actually even write the books. Furthermore, they don't want the real reasons for their success being published for the general public because they don't want competition.

In addition, Kevin says that you can listen to him because the information is coming from the collective information that is shared in secret societies, not from him. Kevin then says that those who are in attendance know this information works because they are able to see all of the opulent things around them at the seminar. Then Kevin says that this information obviously works (it works better and faster), it has the longest track record, and the evidence is real.

Kevin also covered **the teach-ability index**—how teachable are you? The two key parts to the teach-ability index are: what is your willingness to learn and what is your willingness to accept change?

Kevin then takes a question about other books that were written by an author who isn't wealthy and is posing to simply be a teacher. If, for example, the author gives made up "stories" as examples as opposed to real-life examples, would a book like this be acceptable?

Kevin answers saying that authors like that give stories that are simply myths and fables. They are not biographies or autobiographies. The authors just have a theory as to how success and happiness works, but the theory isn't proven. Then these authors claim that they have everything they want and not to look at them as an example. Kevin then goes into how a lot of people use justification as a way to make things seems better then what they really are. For instance, Kevin says people will say, "I don't want a big house, I like my small house" or "I don't want a new car, I like my 15 year old car." Sometimes we justify that we don't want something, when really it's because we think we can't get it. So these authors have ideas as to how success and manifesting desires works, and in order to teach it, they have to make up stories about people who have used these theories to become successful.

...Kevin continues on to Track 2...

Track 2 (7:30)

Kevin says that if their recipe for success really worked, they would have real life examples; they wouldn't need to "make up" examples. Then Kevin says this is why he brought the members of GIN to the Alps to meet with the successful people he did—so that they could see that it really does work. Kevin also says that the examples that we will be using are from real people not myths.

Kevin then takes a question about the teach-ability index. The question was, "how do you know that you have a high teach-ability index?" Kevin asks, "what are you willing to give up? What's your favorite thing? Are you willing to put the golf clubs away or quit watching TV? Would you give up your favorite TV show for a year? Are you willing to give up your favorite thing?"—this will really tell what your teach-ability index and willingness to learn is.

Then Kevin asks, "if you want to get a high willingness to learn but you can't motivate yourself to give up the things you love the most, can you still have a high willingness to learn?" The answer, according to Kevin, is yes. First you have to determine where your teach-ability index is right now. If they aren't both 10's, then you just have to acknowledge that you don't have a high willingness to learn. Kevin then says that everyone's goal is always the first thing in front of them. "Some of you think your goal is to manifest your desires. Some of you think your goal is to learn this information. Some of you think your goal is to make a million dollars." But Kevin says that isn't so; everyone's goal or first objective is different, but it is always the first thing in front of you. For example, Kevin says if you have both 10's on the teach-ability index, then your goal is the next step (training balance scale). But if you aren't at 10's in both categories of the teach-ability index, then your goal is to get both up to 10. Kevin says a key point here is that your goal or object is always the first thing in front of you.

Of the steps, Kevin says the first step is always deciding who you listen to.

...Kevin continues on to Track 3...

#### Track 3 (7:47)

Kevin says that you listen to people who have done it in real life—real examples—because it is proven to work; it's not just theory. Then he says, "if you're not there yet, if you're not at the point where you're saying 'this information on these CDs and in this workshop is not from a source that I'm comfortable with,' you can't go any further."

However, if you are already at the first step, Kevin says that you need to be as teachable as you can be. You need to acknowledge what your teach-ability index is and get it higher [if it isn't 100 (10 and 10)].

Kevin then says that many are probably wondering: how can you know if the information is coming from the right source, and how you can get your teach-ability index up? He says that the key is to have a mentor that won't allow you to progress if you are stuck on teach-ability index or another aspect of this system. Kevin says the reason for this is because until you learn

the basic steps, you can't progress further in the system. Therefore, a mentor that can see what you are struggling with can have you focus on the specific problem that you are having trouble with.

He continues on saying that you get the teach-ability index up by making your own decisions and taking your own responsibility (through personal actions) on this. When you start to see that this works (from past experiences), your teach-ability index will go up and the belief that you can do it will go up. In addition, Kevin says that the other way is to spend time with those that have what you want. By seeing first hand that they have what you want, your desire to achieve your goals will go up, along with your willingness to learn.

Then Kevin says for those who are wondering "how do I get this up based on where I'm at with the tools that I have available," you should listen to these CDs all the way through. Furthermore, he says that some of "us" will have a very low willingness to learn and low willingness to accept change the first time we hear this information. "But after you listen to it, the second time you listen to it, your willingness to learn will be higher. Your willingness to accept change will be higher. Then listen to it again, and again." Then Kevin says that every time that you listen to this set your willingness to learn will go higher and higher.

However, one exception Kevin mentions is, "while you have a super high willingness to learn right now, a high willingness to accept change, you're absorbing all of this (information) in so fast that your sponge is going to get full." Then Kevin says that is why he recommends that you listen to these CDs over and over again—you will learn "new" information that you missed or didn't' pick up before.

...Kevin continues on to Track 4...

# Track 4 (7:57)

Kevin opens saying, "if you listen to these CDs in 20 minute intervals, which means you listen for about 20 minutes, shut the CD off...go get a glass of water...go for a walk...go have some lunch...then listen to another 20 minutes. Then take another break for 5 or 10 or 15 minutes or an hour or two, then listen to another 20 minutes, that's really the ideal way of being able to absorb all of this information." But if you want to go through the entire set and listen to them all day, Kevin says that is fine as well. "Just listen to them over and over and over again because there is so much information packed in these CDs because we have limited time. You have to listen to it over and over again to get the information."

Kevin then suggests you listen to baroque classical music because it will lower your resting heart rate, reduce your blood pressure, and synchronize your right and left brain hemispheres. Kevin says by synchronizing your left and right brain hemispheres, it will put you in an alpha state—the ideal state for learning new information.

Kevin then again emphasizes the first two basic steps:

# 1. Who do you listen to?

"You should be listening to the people who have the results to prove what they say is true."

# 2. What is your teach-ability index?

Kevin says that he "is hammering teach-ability index" because "you have to focus on teach-ability index every day. You have to constantly consider your own teach-ability index."

Then he moves on to the third step, **the training balance scale**. Kevin says that he learned this at one of his mentor's home in Tennessee during a one on one session in which they spent an entire day working on this (training balance scale). Then before he explains the training balance scale, Kevin again discusses how though he is going over all this information, he is only giving a birds-eye view of this material. Additionally, he says that he could easily spend 3 days on each of these individual topics alone.

However, when you are learning this information for the first time you can't get into all of the fine details at first; you have to first focus on the basics and build on your knowledge of the information from there. Eventually you will be able to spend 3 or more days focusing specifically on each of these points learning new, more in-depth information.

...Kevin continues on to Track 5...

# Track 5 (7:52)

Kevin then says when you look at a concept like teach-ability index, you may think you know everything already about teach-ability index; however, you need to remember that you don't know what you don't know. Kevin then again says he is just scratching the surface on each one of these topics, but he reassures that everything you need to become successful is indeed in this system. Then Kevin says, "Later I'm going to do the full-blown teaching on each one of these subjects. Now this seminar, today and tomorrow, is what we call the basic seminar; it's the basic information. You can then take this basic information, each of the subjects, break it down and give you another 30 hours of information on each of the subjects. But then there's advanced material which goes beyond this." However, he goes on to say that you don't need all that information, "everything you need is in these CDs and in this lecture." Then Kevin says that "the information you are going to have access to today and tomorrow will allow you to create more than you could ever dream possible."

Then he moves on to describing the training balance scale. Kevin says that the training balance scale is a scale with one side of the scale known as thoughts—thinking, desire, dreams, goals, attitude, mental processes, and objectives—deals with thoughts and your mind (how you think). "You can also put down the word vibration, intention, energy; this side of the training balance scale deals with thoughts and what goes on in the mind." Also on this side of the training balance scale is how you feel—your emotions.

The other side of the training balance scale is the actions, physical movements, what you do, techniques, strategies, action steps, plans, and activities. This side of the training balance scale is the physical actions that you do.

Kevin says that the thought part is putting a project in motion, and the "actual doing" is on the other side of the training balance scale.

...Kevin continues on to Track 6...

# Track 6 (8:05)

The thought (or the why) is one side, and the action part of the training balance scale is the other (the how). Kevin says the main difference is that one side is just your thoughts, while the other side is the actual actions put in place. Those are the major differences of the two sides.

The theory is that there should be a balance between the two sides of the training balance scale. Kevin says that many "guru's" believe there needs to be a "balance between teaching the real techniques that you apply in real life (the how), and motivating or working on a person's dreams and how they're going to feel when they achieve this success (the why)." According to Kevin, the theory is if you work only on motivation (like motivational seminars do), the people leave very motivated but they have no clue what to do. On the other hand, people that go to the boring seminars that teach technique and skill (the how), that person leaves and doesn't do anything because they aren't motivated. Thus Kevin says you have to work on both the how and the why.

Kevin says as we learn new information, we should learn both "the why" (working on goals, wants, desires, motivation) and "the how" (the skills, the techniques, the methods, the actions). You must learn both! But the theory is that the balance should be on learning equal amounts of both—a myth that will keep you broke (according to Kevin).

Moving on, Kevin says that the elite class is broken up into two parts:

- 1. The part that is benefitting society
- 2. And the parasitical elite class (the majority).

Kevin says the parasitical elite class live off of society and live off your labor. This is why they want you to stay where you're at. Then Kevin says they want you to believe that you have opportunities and that there is free enterprise, but when you're barely making ends-meet and barely making your payments, you are a slave. You may think you're free, but you're not; you're a slave (again, according to Kevin). Kevin says this is demonstrated through "The way the interest rates are and the fees on credit cards and loans are set up, and the way taxes are set up." Kevin then says that there is a built-in slavery system in America in which 97% of the population is born, work their entire life, and die with less than \$1000 in the bank. They have

been a slave their whole life while making other people (the elite class) wealthy. Kevin also says that approximately 99% of Americans die with most of their desires in life unfulfilled.

...Kevin continues on to Track 7...

# Track 7 (7:18)

Kevin says that it is a myth that there has to be an equal balance of both sides of the scale. Then he says, "The truth is that the thought part of the training balance scale, the thinking, is 99.9% of it." Thinking and your thoughts are ultimately more important than "the how" or the skills. When you are making your desires come true before your eyes, the most important part is your thoughts. Kevin then goes back to a time when he was with a mentor who told him, "When your attitude is right, the facts don't count." Kevin says that when he heard this, he thought it was the stupidest statement he had ever heard in his life. The facts count, your thinking and your attitude isn't going to change the facts. Then Kevin remembered that he had to continue to be teachable and have a high willingness to learn and high willingness to accept change. When Kevin questioned his mentor, he (Kevin's mentor) continued saying, "When your attitude is right, the facts don't count because what you think are facts, are (mostly) people's opinions" (it's how you choose to look at the situation).

Kevin demonstrates this point with the story of Aristotle Onassis: the part Kevin discusses is how during the War, shipping and the need for shipping had been reduced so dramatically that you couldn't sell ships (Kevin says it was so bad you almost had to pay someone to buy a ship). However, Onassis saw the future and how after the war would cease, the need for shipping would continue to thrive at levels similar to before the War. So after buying every ship he could during the war, within 3 years from his plan Onassis was the richest man in the world.

...Kevin continues on to Track 8...

#### Track 8 (8:06)

He became the richest man in world based all on shipping because he saw the potential that shipping had when everyone else believed it to be a fact that shipping was down.

Kevin says the key is "the how" isn't as important as the thought process. You have to understand what your thoughts are, and you have to understand "the how" and what you're doing—the techniques. But you have to focus your attention on the thoughts. Kevin says to work on the thought process and not to worry about "the how" because that will just cause doubt.

In addition, Kevin says that most people fail because they are always concerned about "the how." They focus on how it can happen when they don't have the skill, knowledge, techniques, etc. Kevin continues saying "when your thoughts are right, the facts don't matter." We have

both a thought process and a how process, but the most important thing is thinking positive thoughts.

Kevin then advances to the fourth concept: **the four steps that you go through when processing new information.** There are four steps that the mind goes through when processing new information. The first is called unconscious incompetence-when you don't know that you don't know. Second is conscious incompetence-you know that you don't know. The third step is called conscious competence-you know that you know. And lastly is unconscious competence-you know and it happens automatically (autopilot). Kevin says these four areas are very important because your objective is to get to unconscious competence.

It's like if you are asked your name or how to tie your shoes. At first, you didn't even know that you didn't know how to tie your shoes (or even what shoes were). Then when you began learning, you knew that you didn't know how to tie your shoes (conscious incompetence). Then, eventually you knew that you knew exactly how to tie your shoes but you had to think about it while you tied them (conscious competence). And lastly, tying your shoes became so routine that you could do it without even thinking about it (it's in the knowledge bank). If you need to think about it, then you're not unconsciously competent yet.

When all of these concepts become part of your knowledge bank, that is when the magic will start. Kevin says this is so because without even doing anything, all of these things will begin to work (manifesting all your desires), and things will happen quickly and easily "by magic."

### CD 3

# Track 1 (8:07)

Kevin again opens asking for any questions, comments, or observations about what was previously talked about. However, before he allows questions, he recaps what was previously covered in CD's 1 and 2 again.

#### Recap:

- 1. Who do you listen to
- 2. Teach-ability index
- 3. Training balance scale
- 4. 4 steps you go through when learning

Kevin then takes a question from an audience member who asks how you get to unconscious competence. Kevin says the answer is very simple: we all start at the bottom (unconscious incompetence), and then when we first learn about "new" material (and we are aware that we don't "truly know it" yet), you have reached the second step. When you have learned the information but you have to consciously think about it while you apply it, then you have gotten to conscious competence. Kevin says the only way you can get to unconscious competence is by 2 methods:

# 1. By doing it over and over again at the conscious competence level

Then Kevin explains why saying, "When you actually do something over and over again, you're actually creating neuro-pathways in the brain. These are biological connections between cells, dendrites, that connect and actually grow in size. And these neuro-pathways are energy channels where information or energy is transmitted in the brain; they're actually patterns that develop in the brain."

# 2. By observing someone else do it—like a mentor

"One of the advantages of being an apprentice is you get to observe someone else. This is the reason why associating with people who have what you want...this is one of the major benefits of the societies: not only did we get the knowledge, but we got to observe people using the knowledge."

But Kevin warns that you have to be careful to observe a mentor who does whatever you want the correct way! Watching someone do something wrong over and over again will result in you doing the same.

Having a mentor, associating with people that have what you want, and being able to observe them does create neuro-pathways in the brain as well. So which method is better? Kevin says both methods are importation; however, he suggests the first method (unless you are watching, listening to, mimicking, and modeling someone who is an advanced expert).

Then Kevin says "you're (GIN members) going to have some advantages that other folks won't have. First, you're going to have a plethora of CD material made available to you. And again, this information is not coming from me, I just happen to be the selected teacher and messenger of this information. The information is information that I learned from my association and involvement with the Brotherhood— I reached the highest level in that organization—as well as the other people that you have met: the members of the Freemasons (33 degree), the Illuminati, Skull and Bones, and many of the other folks of the other societies as well. So we are a group of people that learned this information from the various societies we were a part of, many of whom were members of the elite class...

...Kevin continues on to Track 2...

### Track 2 (7:54)

...who had this information and had the physical evidence that it works in their life. And we are gathering this information together and presenting it to you in what we believe a very easy to digest format so that you can apply it and see speedy, spectacular results."

Kevin then discusses how the information that he is providing has been tested and "the results have been nothing more than spectacular. Learning this information and applying it has been mind blowing at the speed which their dreams and desires are coming into physical reality" (for those who participated in the study).

Moving on, Kevin says the key is getting to that unconscious competence level; that is why you must do it over and over again at the conscious competence level. "That is why you must have a high willingness to learn and a high willingness to accept change."

Kevin says the number one reason that people don't succeed isn't lack of knowledge, its low teach-ability index. Then Kevin says, "If you want to create things in your life, if you want to have happiness, you need to learn from the best. The first reason people fail is they don't learn from the right people....which means they're not getting the right information. If you find the right people you do get the right information." Kevin continues saying that "the first reason that people fail is that they don't have the right teachers. They're not learning from the right people—they're not listening to the right people which means they're getting the wrong information."

"The second reason people fail is they have a low teach-ability index: they refuse to be willing to give up things (in order) to be obsessed with learning. They have a low willingness to learn. And even if they do have a high willingness to learn, they have a low willingness to accept change. They keep doing the same thing over and over again and they just refuse to change their patterns. And again those patterns are neuro-pathways." Then Kevin says "the reason that it may be really hard for you to change is because you've done the same thing for so long that you've established very strong, large neuro-pathways."

"The next reason people fail is they spend too much time on "the how." Remember the training balance scale? They spend too much time on the technique or the skill, thinking that that's the key. Too many excuses, such as "well I don't know how to do that." "I don't know how to raise the money for that business." "I don't know how in the world I could have enough money to pay off all my bills." They think of their desire and then what they do is they come up with all of the reasons why it won't happen in their life...because they don't know the technique, they don't know the how, they don't know where the money's coming from, and their stuck on that side of the training balance scale." Then Kevin says that's a key.

Lastly Kevin says, "The fourth reason people fail is they don't spend enough time at the conscious competence level—to develop new neuro-pathways—so that they get to unconscious competence level where new patterns have been established, new habits, new neuro-pathways. (This is where) the information becomes automatic and it happens instinctively, instantaneously, effortlessly, easily; thus creating the results as if by magic, and as if by doing nothing."

Then Kevin says that you must review over and over again the four basic concepts. He says that you must know them because they are the foundation for all the information in this system. Kevin then says that though the information is very basic and simplistic, these four basic concepts are the "real meat" to this system.

...Kevin continues on to Track 3...

### Track 3 (7:55)

Kevin continues saying that the rest of the information is very easy and simple, but none of it will take root unless you have a fertile environment for the rest of the information to develop.

Kevin then goes on to say, "whatever you want in life, you can call it forth. You can give the command and manifest it in your physical experience." Then he says that by giving the command, it will come forth with amazing speed.

"Whether that be happiness, whether that be money, whether that be a bigger house or something material, like a car. Whether that be something internal, a feeling—happiness, joy, glee. Whether it be a relationship; whether it be a better relationship with the person you're with. Whether it be happiness in your home. Whether it be a better relationship with your friends, co-workers, children, family members. Whether it be learning a foreign language or learning to play a musical instrument. Or whether it means traveling. Or whether it means doing something where you're praised. Whether it be growing in your career, and hitting levels of appreciation in your life from the people around you that you've always desired. Whether it be getting your physical body to a place where you feel fantastic in your skin. Whether it's physical health. Whatever it is you want, this course is designed to give you the tools so that all you have to do is give the command—your wish is your command! Whatever you command, it can come forth."

Then Kevin says when he gives this lecture, someone always says that they know "this stuff," that this information sounds familiar. Then Kevin says, "Oh you know it! Leo Pascalia, a great author—who has passed away now—said, "to know and not to do is not to know."...So if you think you know this information but don't have the results to show it, I can categorically tell you, you don't know it. You're doing something wrong."

Then Kevin says that he keeps going back to the four foundational concepts, which he says you should know as well as you know your own name. Then he says, "If I were to ask you who you do you listen to and why, you should be able to explain it to me clearly and concisely with brevity." So for example, Kevin says if he were asked "who do you listen to?" He would say, "Listen to people who have what you want; people that have the physical evidence that it works."

"Teach-ability index, can you explain that to me? Yeah, there are two variables: what is your willingness to learn and what is your willingness to accept change; you have to be high in

both of those concepts. How do you determine if you have a high willingness to learn? What are you willing to give up? Are you willing to give up your favorite thing to learn? What is your willingness to accept change? Are you willing to do something completely different? You need to be teachable."

"Training balance scale, can you explain that? Yeah, there's two sides of the training balance scale: one is the thoughts, one is the actions. One is the attitude, the motivation, the why, the dream, thinking, and the other is the how, the techniques, the skills, the action steps, the doing part. Which is more important? The thoughts are 99.9% of this process."

"Next, the fourth basic concept: what are the four levels of learning? You should instantly tell me—not by looking at your notes—unconscious incompetence, conscience incompetence, conscious competence, and unconscious competence. If I were to say, "well, how do you get to unconscious competence?" Well there's two ways:...

...Kevin continues on to Track 4...

# Track 4 (8:15)

...by doing it yourself over and over and over again at the conscious competence level to develop new neuro-pathways, new patterns, new habits. And by observing and associating with people that are doing it. Observing, watching, mimicking them, and modeling yourself after them because they already have established neuro-pathways, and you're seeing first hand exactly how it works."

Then Kevin says that he is spending so much time on the basics because they are the foundation and because these four basic concepts are vitally important.

Kevin then again goes into how the apprentice program works in secret societies: "we have had apprentices, but guess what? We still have mentors. We are all still apprentices even though we've had many apprentices ourselves. In societies, the observation (for learning) is occasionally in a seminar/workshop setting (in groups), much of it is one on one (speaking one on one), and books." He says this is why who you listen to is so important! Then when you find a reliable source (someone who is successful,) you have to model yourself after them. He also again says how a lot of information in these societies is learned from reading books. Then Kevin says, "books allow our brains and our imaginations to be utilized to create images, sights, sounds, smells, through the power of our imagination, in our brain, which creates neuro-pathways even faster than physical observation."

...Kevin continues on to Track 5...

#### Track 5 (8:01)

Kevin continues by saying that we should associate with, and observe, those who have what we want.

Then Kevin says, "when we (society members) worked with our mentors, in some cases our mentors would give us books where we would begin to learn these concepts. And the books that were given had emphasis on one of these four characteristics. The emphasis was given so that I would continue to focus on these four fundamentals." Kevin says that when he and others were working with their mentors, in some cases they were just given books to read that emphasize one of the four main concepts. Furthermore, they were given books based on their needs and their weaknesses. Additionally, Kevin says they learned this information from lectures, one on one conversations, books that they read, and by physically observing—with books being the main focus.

Kevin then says the reason that he spends so much time on the basics is because of an event that personally happened to him. Kevin says he was with a Shaolin Monk—Shaolin Monk's are Buddhist Monks that are trained in the martial arts of Kung Fu, Tai Chi, Chi Gung, and other martial arts. Kevin then says that "the Shaolin Temple was actually the birth place of all martial arts in the world. The Shaolin Monks, before they were martial artists, were peaceful meditating Monks. Unfortunately, because they were peaceful, meditating Monks, bandits would come in, beat up the Monks, kill the Monks, and steal from the Monks. The Monks got a little tired of this so they decided to go out and find some warriors that they could hire to protect them." The Monks eventually brought back warriors that had been trained in several different types of fighting techniques (the unique fighting style of their region).

...Kevin continues on to Track 6...

### Track 6 (8:05)

"Over the years, these Monks began to integrate all the various styles together into one style, which became known as Kung Fu. These styles were put together in forms so that the Monks could practice their marital arts—so that they could defend themselves—but at the same time mediate. So they developed forms which were moving meditation."

When Kevin met this Monk, he also had a Chinese Kung Fu teacher with him (to help interpret) because the Shaolin Monk didn't have very good English. So Kevin told the Kung Fu teacher that he wanted to learn the advanced techniques taught by the Shaolin Monks, and because Kevin had studied martial arts for many years, he said he didn't want to focus on the basics. However, the Shaolin Monk told the Kung Fu teacher to tell Kevin that he wanted to teach Kevin how to throw a punch. At first Kevin was very reluctant because of the number of years he had spent learning martial arts; however, eventually the Shaolin Monk talked Kevin into showing him how well he could throw a punch. Kevin says the Monk wanted Kevin to throw a punch at a candle, so that he could see how well Kevin could actually throw a punch (also, he asked Kevin to stop 1" from the flame). Now Kevin thought that they were using a candle so the Monk could see how well he could control a punch and how good his form and technique were. So when Kevin

threw the punch at the candle flame, he says he was very proud of himself as he had stopped 1" from the candle flame (flame didn't go out) with "perfect control." Then Kevin says the Shaolin Monk told the Kung Fu teacher that he was very impressed with Kevin's punch, but now he wanted to show Kevin his punch. So when the Shaolin Monk threw his punch, Kevin says he (the Monk) stopped about 1.5 feet away from the candle flame and the flame went out! Kevin says his purpose for this example is to show that sometimes we don't want to learn the basics—we want to go straight to learning the advanced stuff. In concluding Kevin's story, Kevin says that the Shaolin Monk taught him a great lesson: if you want to be a Master, you must have to learn to master the basics.

Also, Kevin's point is that the four basic principles outlined above are not as simple as you may first think. Then Kevin goes into another important point that he learned from the Monk: according to Kevin, the secret to the Shaolin temple is to be able to throw one critical punch. The monk then taught Kevin this principle by asking Kevin, "how many different punches can you throw?"

...Kevin continues on to Track 7...

# Track 7 (8:00)

While Kevin was listing the different types of punches, kicks, elbow strikes, and knee strikes, the Monk stopped him and said, "At the Shaolin temple we say, I am not afraid of the ten thousand strikes that you know that you practiced only once. But I am deathly afraid of the one strike that you have practiced ten thousand times."

This is a key principle—master the basics. By definition, mastering the basics is focusing on the fundamentals (the basics). There isn't a lot of fundamentals—Kevin says that this is a secret. According to Kevin, one secret (of societies) is that most people think there are all these fundamentals or secrets. Kevin says this is why these people think they can't be successful (since they don't know all the secrets). Also, Kevin says the biggest secret of secret societies is that there are only a few basic concepts but the key is to master them.

According to Kevin, the Monk could stop a foot and a half away from the candle and blow the flame out because he learned how to properly throw a punch and throw his chi energy through his fist, causing the flame to go out.

Kevin then says that in order to become a master, you have to keep wanting to learn more about each of these four principles. Next Kevin says that someone said, "God gave you two ears and one mouth, use them proportionally." He then encourages you to think about that statement.

Then Kevin talks about a time he was meeting with one of his mentors and Kevin asked him, "at what point can you stop learning about the basics"? His mentor answered by saying, "when you want to learn just a little more, and you love the idea of learning and being educated on the

basics, you don't have to learn anymore." Kevin says, "but at that point you can't stop learning about the basics because you love focusing on the fundamentals." Kevin says this is so "because what's occurring is...when you start getting to unconscious competence and those neuropathways get bigger and bigger, you're actually getting a chemical rush biologically in the body." Then Kevin says this is why willingness to accept change is hard; you've developed big neuro-pathways, and those neuro-pathways—from the habits that you've developed—are making you crave to continue that habit (because your feeding that neuro-pathway). And when you stop doing that habit, you're not feeding that neuro-pathway—so it's craving for more. And because you're just starting a new neuro-pathway and you have a big old neuro-pathway craving for attention, that is why Kevin says it is hard to have a willingness to accept change.

...Kevin continues on to Track 8...

# Track 8 (8:51)

This is why the fundamentals are so vitally important. Kevin said this is the advantage they had as society members, because they were around this information 24 hours a day, 7 days a week. Furthermore, they knew they were going to be challenged and tested about what they learned, and if they failed they couldn't advance to the next level.

You have to focus on the fundamentals—the four basic fundamentals:

- 1. Who do you listen to
- 2. Teach-ability index
- 3. Training balance scale
- 4. The four step that you go through when learning

Then Kevin says that you need to review these steps in your mind over and over again. Also, he says that you learn this information by observing other people and by doing it yourself over and over again at the conscious competence level. Then Kevin says that you must observe people, and the people that you should observe are those who have what you want.

"At the end of the course we're going to give you the books and additional CD's—that's going to be your method. We may have some live events available later but for now you're going to do what we did: you're not going to have the phone calls; you're not going to have the one on one mentors yet, down the road that may be available to you but you're going to have to qualify. How do you qualify? Just like we qualified, we didn't get that right off the get go. If we didn't have high willingness to learn and high willingness to accept change in the beginning...and by reading books and just observing...we didn't get a personal mentor. We didn't get to meet anybody; we didn't know who were members. So you're going to be given that same opportunity. We're trying to basically duplicate our method of learning, the way we got this stuff, with you. And right now your method is by listening to these CDs and we're going to give you the book list, and for those of you who really get it...then you'll be available for the works shop, live events, and personal mentors."

# Track 1 (7:50)

Kevin opens saying how he appreciates all of the great comments he has been receiving during the breaks between each CD. Then he asks for any questions, comments, or observations about what was previously talked about.

Then Kevin takes a question asking if we learn more by teaching. Kevin begins by saying that he talked about the ways that they (as society members) learned this information—workshops, seminars, reading books, and manuscripts that are thousands of years old. Kevin says "we wre given access to these books. And we learned by reading the books, by using our imagination, we actually observed real people, and by observing we developed those neuro-pathways in our mind. That's how we learned the basics." Then Kevin says they also got to observe mentors, personal teachers, and other members of the societies. One last method they learn the information, which Kevin says happens later, is by teaching this material. But you have to learn it (and master it) first before you teach it. Kevin says that one of the best ways you learn this information is by teaching, but if you don't know the correct information in the first place, then it won't be helpful. If you teach before you know it, Kevin says that changes "the recipe" and those you are teaching are getting the wrong information. Kevin also says this is why 99% of the books and seminars that are out there on this type of information are not only a waste of time, but detrimental.

Then Kevin says, "yes, we get to a level of superior expertise in this data when we start teaching it, but I can tell you you're an apprentice—you're learning until the day you die. You have to have the spirit of a student. You have to have a high teach-ability index until the day you die; you are always learning from somebody. But you're not teaching this stuff until you have really mastered it."

So how will you yourself learn the four basics that this information originates from? Kevin says you will learn the four basics by reviewing this information over and over again because each time you review this information, you learn something new.

...Kevin continues on to Track 2...

### Track 2 (7:53)

Kevin also says, "every time you listen to a CD series or observe a master doing something or you do it yourself or you read a book, you are at a new place. You have a different set of neuropathways (at different sizes) that are vibrating and attracting different things." Kevin then says "you are a new person tomorrow compared to today. If you were to listen to this entire days training tomorrow, it would be like a brand new experience because you are a different person

and you're going to be receiving it differently and picking up different things (you hadn't before)."

This is why you must continue to listen to audio CD's and read books over and over again. Every time you read it or hear it, you learn something new. Remember, leaders are always readers!

Then Kevin says, "when you get to a certain level of mastery, and we'll know—there will be a series of methods that we will employ—so we can know which ones (members of GIN) are ready for the next level. The next level is you can participate in some live training. And by the way, all of you here, don't expect that you'll automatically be invited to join live training. You have to qualify to get in the club. Just like I had to qualify to move up in the Brotherhood."

"So for you, listening to CDs, reading books, then, if you qualify, you'll be invited to come to some live training. And then, if you qualify by becoming unconsciously competent in the material you're becoming exposed to, then you'll qualify to have a personal mentor. ...And then you'll be able to get one on one training, and observe your mentor and other members personally. And by the way that personal observation, that's another level.

Kevin continues saying that you should always be doing this material yourself by developing neuro-pathways (by doing it). You have to physically do it! Then Kevin says that some people go to hear a guru that gives seminars and they go to every seminar that the guru offers but they miss the point in that one of the most powerful ways to learn this stuff isn't by teaching, it's actually by doing. Thus, he says they don't apply the information that they learned.

...Kevin continues on to Track 3...

# Track 3 (7:58)

Additionally Kevin says that by actually applying this information, you will learn more because by doing it, you see that it works and that raises your level of belief. Then Kevin again says listen to CD's, read the books, and actually apply the information!

Then Kevin talks about people who give seminars and how most of those that give "big" seminars only make their money through giving big seminars. Kevin says that they do the seminars because it makes them feel like a rock star and because they love to teach. And Kevin says there is nothing wrong with that, but in terms of your benefit, he says that you won't get that much benefit of manifesting your desires from them.

Kevin gets back on track saying that if you want to learn this material, you will fine tune it and learn it better by doing it, not by teaching it.

Kevin then again lists the four basics (and the "5th basic"—mastering them):

- 1. Who do you listen to
- 2. What is your teach-ability index
- 3. Training balance scale
- 4. 4 steps leading to unconscious competence
- 5. Master the first four

Again Kevin says focusing on the fundamentals is the most important thing: "If you spend all your time and effort on the first four, magical things will happen in your life." Then Kevin says the saying: "When the student is ready, a teacher will appear" is an example of why this is true. Kevin says "this (saying) means when you are 100% teachable (you have a 10 willingness to learn and 10 willingness to accept change), you're not focused on the how but instead focused on your dream and (getting to) unconscious competence."

Kevin says the person who focuses on the first four steps and acts on the first four is the person who will be successful. Additionally he says the person who knows the first four better than anyone and realizes how complex they can be, that is the person who will have the most magic in their life. Then Kevin relates this point to the story he covered with the Shaolin Monk saying, "the guy who knows all the stuff but hasn't focused on any of it to a level of proficiency is like a guy who knows 10,000 strikes—he gets killed in a fight. You should be afraid of the person who knows 1 strike that he has practiced 10,000 times. That was Bruce Lee. Some of you may not remember his story, which I won't go into, but he revolutionized martial arts because up until that point, all the martial artist knew so much material that they would get into fights for hours. And Bruce Lee would get into the ring with these masters and he would end it within a minute because he only focused on a couple strikes.

#### So the five basics:

- 1. Who do you listen to
- 2. Teach-ability index
- Training Balance Scale
- 4. 4 steps of learning

And the "fifth basic," which Kevin says is the most important, is mastering the basics. Then Kevin states that you should focus on the fundamentals and spend all your time and effort going back to those four things over and over again. Then he says, "every time you focus on that and apply something and do something in your life with a thought process or a focus on one of those basics, it changes the way you do things and think—developing bigger neuropathways on those four basics. And that's when magic appears in your life, if by magic."

...Kevin continues on to Track 4...

#### Track 4 (8:09)

So where are you now? Kevin says you don't have the basics down because you haven't focused on them and because he is just giving us the overview. Then Kevin again says he could take each one of the 4 basics and give a (long) lecture on each one and have us practice drills that would increase our knowledge and proficiency.

Then he basically advertises for another system that he is going to be doing:

"In the future, when I put together more of this material, there's going to be drills on each one of these (steps) which will increase your knowledge and proficiency—your depth of knowledge, your depth of understanding—on every concept presented today and tomorrow. So each concept is going to have a complete set of CDs which could be 5 hours, 10 hours, 30 hours, depending. And each one of those will be focusing on just one concept—like the training balance scale or the four steps—and it will consist of a series of drills in which you and I will do together. And if you hear it live you will be working with some of the other members and some of my other colleagues that will be coming in time to time. And theses drills will basically get you doing something physically, mentally, drilling a concept so that you experience knowingness and a learning process from doing it and having someone observe you correcting what you're doing wrong: getting you to do it right because it is stupid to practice something over and over again if you are doing it wrong. You want to make sure you're practicing it right. You know "practice makes perfect." That's not true because if you're practicing the wrong thing you're never going to become perfect. Perfect practice makes perfect. You have to practice the right way. So these drills will help you practice things the right way over and over again. You'll experience a new level of understanding by doing it and having somebody correct you, and then you get to unconscious competence much faster."

Then Kevin says when he is talking about a concept and someone says "I got it," then he can tell that they don't "have it" (understand it) because they stopped being teachable the second they said they "got it." Kevin says those who are the true masters know that they don't know; they know they know a lot, but they also know that they don't know what they don't know. There is still so much that they don't know and they acknowledge that. Then Kevin says that those who get this become more teachable in time, while those who become less teachable over time (because they think they know it all) never move up and get any more knowledge. They stop learning, they stop growing, and generally they start going backwards.

So after you've learned the basics how can you be, do, or have anything you want in life? Kevin says you can have your own magic genie which will make any desire you can image come true.

Kevin then begins to talk about Earl Nightingale and how he made a vinyl record entitled *The Strangest Secret*, which became one of the best selling personal development recording of all time. Kevin then says that Nightingale popularized a little know secret concept that was rarely discussed or written about.

...Kevin continued on to Track 5...

### Track 5 (8:00)

Kevin says the first time in the twentieth century it was popularized was in the 20's and 30's by a man by the name Napoleon Hill (who Kevin will discuss shortly).

In Nightingale's record he coined the definition of what he called the strangest secret. He said on planet Earth, all across the globe, there is a secret of success. The secret is that you become what you think about most of the time.

As previously mentioned, Kevin says that Napoleon Hill also wrote about this in the 1920's-30's in a book called *The Law of Success in 16 Lessons*. According to Kevin, Hill was hired by Andrew Carnegie to study Henry Ford, Thomas Edison, Andrew Firestone, and many other successful men in America. Then Kevin says that Hill was hired to observe these men and to write a manuscript describing the principles which focused on money. He was also advised on certain books to read that would give him similar information. At the time this was very significant because never before in history had someone shared this information with people outside of societies.

Kevin then says that being rich doesn't necessarily mean just from a money standpoint: yes people that are well off financially are rich, but so too are those who are blissfully happy and making their desires come true. So how blissfully happy are you? Kevin says that it may be very hard to be blissfully happy if you can't pay your bills, if you are massively in debt, and if creditors are hounding you. It may be hard for these people to be blissfully happy, but Kevin says that it's not impossible for them to be.

Then Kevin goes back into Napoleon Hill's book and says that once the book *The Law of Success in 16 Lessons* was published, many of the super wealthy got the book off of the market and had it watered down dramatically. Then *Think and Grow Rich* was published and it also was pulled off of the market and watered down. But the one statement that Kevin chose to focus on from Napoleon Hill was: "whatever the mind of man can conceive, and bring itself to believe, it can achieve." Then Kevin mentions how this statement is very similar to Nightingale's statement about the strangest secret (that you become what you think about most of the time). Kevin then says he is going to talk about how to specifically manifest your desires and how this process works.

...Kevin then continues on to Track 6...

### Track 6 (7:56)

Kevin then discusses the recently published book titled *The Secret*. In *The Secret* the book describes the Law of Attraction—Kevin says this was really the first book to popularize the concept of the Law of Attraction.

So why has *The Secret* and other books teaching about the Law of Attraction (nearly 50 million books) come under so much criticism? Kevin says that whenever people would read these books and start applying the Law of Attraction, some people would see results; however, an estimated 95% of those who applied the Law of Attraction saw no results—thus they said it was a scam. This also happened to Napoleon Hill when his two previously mentioned books had been published with key ingredients missing (when the important parts were removed from the books). Thus, the vast majority saw no results and the readers thought the Law of Attraction was a scam.

However, Kevin says he and his colleagues are here to tell you that the Law of Attraction DOES WORK! Then Kevin states that whatever the mind of man can conceive, and bring itself to believe, it can achieve. And whatever you think about most of the time, that is what you get. Is it that easy? Kevin says no "because there are a lot of little key elements. But when you look at all the key elements it becomes incredibly easy."

First Kevin says he is going to give us a thumbnail sketch, and then he will go into deeper detail after the break. He then says that you are about to learn the real recipe without the missing ingredients, without the changes.

#### Here's the overview:

Kevin says that we have a brain that's in our skull. Outside of your skull is what you have called the mind. Kevin then says that whether you believe that there is an energetic field outside your body or not is irrelevant. Then Kevin says what he is going to tell us is physiological, scientifically-proven, and measurable.

You don't have to believe in this (as Kevin found out) because, "some things in life don't require belief." Kevin's one mentor said that just like the law of gravity, whether you believe in it or not, it is always a constant.

...Kevin continues on to Track 7...

#### Track 7 (7:59)

Kevin continues with this example saying, "whether you believe in the law of gravity or not, if you walk off the edge, you're going to go down." Then Kevin says some of you may be wondering about the spiritual books that say you can defy the law of gravity (just as Kevin wondered). When Kevin asked his mentor, he told Kevin to show him someone who can defy the law of gravity. If you can't show me somebody, then maybe it isn't true. Then Kevin says that his mentor said "maybe someone can defy the law of gravity, but it is so far of a stretch for you to believe right now that it isn't important." The fact is that 99.9 % of the people will go down. It is a Law of Gravity, whether you believe it or not, it's true. Kevin says you can forget the theory and just deal with laws on how the body works, your mind works, the brain works, and how the physical universe works.

Then Kevin gets back to the physiologic aspect: "you have a brain and you potentially have a mind. And by the way, some of you (audience members) already "crashed" on who are you going to listen to. Some of you already shifted on who are you going to listen to because you're thinking, "well wait a minute, I'm a Christian is that going to be in conflict with my religious beliefs? Or I'm a Hindu, or I'm a Jew, or an atheist. How is that going to conflict with that?" Some of you are already challenging who are you going to listen to. Some of you have crashed on teach-ability index. Your willingness to learn all of a sudden crashed. Some of you have crashed on willingness to accept change: "but that's not how I think, how I believe." If you continue to think like you've always thought you'll continue to get what you've always gotten. If you want things in your life to change, you're going to have to change things in your life. Some of you have shifted on training balance scale. You're focusing on the action part of the training balance scale, which you don't need to focus on because 99.9% of this is thoughts. So you have a brain, potentially a mind, and potentially something outside the body (whether you call it an energy field, an aura, etc.). But you have a brain for sure."

Then he begins talking about Thomas Edison, "the guy who invented the light bulb, the guy who holds more patents than anybody else in history." He says Edison and Einstein both scientifically proved that the brain is a transmitter and a receiver of vibrational frequency. Then Kevin says "Thomas Edison is not an idiot. Albert Einstein is not a moron. These were geniuses. At the turn of the century, they both concurred that every cell in the human body emits a different frequency." Furthermore, everything on planet Earth is made up of energy; everything on Earth emits a frequency (a vibration) that is quantifiable and measureable.

...Kevin continues on to Track 8...

### Track 8 (7:57)

Kevin says that our DNA at the lowest level emits a unique frequency—every atom emits a frequency. Then Kevin says that energy and frequency are the same, and frequencies pass through all known matter. Scientist today still cannot explain how a radio frequency passes through solid steel, just that it does. Furthermore, Kevin says that frequency at the quantum physics level is smaller than an atom, smaller than an electron. Frequencies exist, they are real; vibrations exist, they are real. Both are scientifically proven.

Again, according to Edison and Einstein, the human brain is both a transmitter and a receiver of frequency. Edison said that the human brain emits frequencies that, when focused, are picked up by other human brains, pass through the ether, and effect other physical matter.

But according to Edison and Einstein, the frequency that our brains transmit is bigger and has a unique characteristic unlike radio frequencies. The frequency that our brain transmits instantaneously travels faster than the speed of light and can be picked up the exact same moment from someone at the other end of the planet. The frequency the brain transmits can bypass space and time and can be picked up instantaneously with the same amount of energy.

Then Kevin says when Napoleon Hill wrote his first book, he was told this by Andrew Carnegie and it was confirmed by Henry Ford and other wealthy individuals. This is one of the secrets that they knew.

The first concept Kevin is trying to outline is that our brain is a receiver and transmitter of frequency. The second concept is the Law of Attraction—which says whatever frequency you emit, that exact same frequency is drawn to you because there is a magnetic pull.

Kevin says that this is also a scriptural principle for those of you who are Christians or Jews, Muslims, people who believe in Confucia, or Muslims.

...Kevin continues on to Track 9...

#### Track 9 (8:14)

Whatever you sow, you will also reap. Whatever you put out comes back. In some spiritual beliefs it is called Karma. But from a scientific standpoint, when you emit a frequency, that frequency comes back. Meaning the genie in our Aladdin's lamp is actually our brain.

For those of you who doubt this, Kevin reviews the first four basics. He asks who should you listen to? Then he lists the guru, the guy who wrote the book, your mother, your sister, your relative, your friend, **Thomas Edison, Albert Einstein, Andrew Carnegie.** Don't look at me I'm just the messenger.

What is your teach-ability index right now? What is your willingness to learn? And because I am throwing out some unique concepts, what is your willingness to accept change? Remember, changing some of your behaviors and patterns also the things you do, but also changing the way you think.

He then gets back on track saying that your brain transmits frequency—by magnetic pull—which means you have to put out the frequency of what you want. So how do you make that frequency strong enough to bring in to your physical universe whatever you want?

Kevin says he is going to teach us how to use our transmitter and receiver (brain), and use the law of attraction to make whatever you want happen instantly (in some cases). Just like how an airplane and a bird can defy the Law of Gravity because of the senior Law of Lift—the Law of Lift takes precedence over the Law of Gravity— the most senior level law for the brain is the Law of Attraction. So whatever vibration you put out, you will attract—even if it defies any physical law. Kevin says this is why the training balance scale is so important. When you understand that concept...that the "how" doesn't matter because when you use your thoughts in the Law of Attraction...the "how" becomes irrelevant. Remember from earlier when your attitude is right the facts don't count.

Kevin states that the bottom line is this: you can have, be, or do anything and everything you want by using your own brain—the fastest, most powerful transmitter and receiver of frequency and vibrational energy. And by the fact that the Law of Attraction exists in the universe you can automatically attract anything into your existence.

In closing out this CD, Kevin says to focus and go back to the four basics and make sure you're up on teach-ability index.

#### **CD 5**

# Track 1 (7:56)

As usual, Kevin opens by asking for any questions, comments, or observations from the audience members.

Kevin then takes a question about if the Law of Attraction he previously talked about was the same Law of Attraction that was discussed in *The Secret* and similar books. Kevin says that it is the same one and he also states that the Law of Attraction is indeed a Law. However, one difference that Kevin says he is going to cover—compared to these other books—is how to actually apply the Law of Attraction—not just what the Law of Attraction is by definition.

Kevin then says that we will start to see clear distinctions as to how he and the other ex-society members in attendance were taught about how the Law of Attraction works, and how to make it work for ourselves. That will be the distinctive difference from the other books and audio CDs that cover the Law of Attraction and this system.

Kevin then takes another question about the brain and how Einstein & Edison scientifically proved that the brain does transmit vibration or frequency which can be measured. The question is: "why aren't we hearing more today with the advancements in science and research about the brain transmitting vibrations or frequency?"

Kevin answers by saying that "throughout history, (society members) have always believed that they were genetically programmed to be superior, smarter, and programmed to rule over the vast majority of people who had a different genetic model. Theses genetic models that they were referring to were vibrational; the DNA of "blue bloods" (the ruling class), because they intermarried, vibrated at a different frequency than say the working class (which vibrated at a lower frequency). And throughout history, the ruling class always wanted to make sure that the working class always vibrated at a lower frequency. So throughout history, the concept that the brain emits and transmits vibration and receives vibration is something that the elite class wanted to keep a secret. That is the major fact that they want to keep secret—not the Law of Attraction."

Then Kevin discusses how this is still prevalent today: "when you consider today, just like throughout history, the rulers around the world of the various countries are mostly members of secret societies."

...Kevin continues on to Track 2...

# Track 2 (7:59)

Additionally, Kevin says that well known members of secret societies (including every single billionaire) which control governments and monopolies do not want you to know the truth about your own ability. Kevin continues saying he is talking about what Edison and Einstein documented: that our brains emit a frequency or energy; it transmits a frequency or energy, and it also receives it. Kevin says that is a fact. And the reason why we haven't heard more about it is because the people that control the free flow of information globally do not want us to know it. They don't want us to know it because if we do, then we will realize how much power we actually do have—the power to make anything we can imagine come true.

Kevin then takes a comment about how the audience member (who has just been exposed to this factual information for only the last 4 hours) is seeing the physical manifestations that this information really works in real life. Additionally, his level of excitement and belief that he will be able to apply this is "going through the roof".

Then Kevin says, "for those of you listening to the CDs, you have one disadvantage. For the people here in the room, they're having the ability to again see, not just myself but my colleagues...and my colleagues are some of the richest people in the world. Some of these people are very well known—been on television and written magazines and newspapers—and to have these people come forth and basically reveal that they have been members of secret socities: again Skull and Bones is represented, the Illuminati is represented, Freemasons (are) represented, the Brotherhood is represented, and several others from many other countries around the world. And to have these people here in the room with me, validating and verifying that this is how it works, this is the secret, this is what goes on behind the curtain, behind closed doors, this is what the majority of the population around the world will never know, never hear about, never be exposed to. But this is how the magic works on planet Earth and this is what we've done, this is what we've been taught, this is how we've been taught, this is how we've applied this, and these are the result— and the results that you're seeing is not just wealth, but you're obviously seeing that beyond your wildest imaginations. This kind of wealth and opulence and money is something they just don't even know exists. So you're seeing this first hand and that is awe inspiring and obviously is raising your level of belief because you can see this really works. But you're also meeting people who are talking to you at a different level than you've heard them talk before; you're really being exposed to the inner circle and the secrets that go on in that inner circle."

Then Kevin gets back on track by saying that he's talked about the four basics and he has emphasized how important it is to go over the basics (again and again) so that you master

them. Then Kevin touches on an important lesson about teach-ability index that he discussed previously: Kevin says that when you say "I get it," your teach-ability index goes down to zero.

...Kevin continues on to Track 3...

# Track 3 (8:03)

He says this is so because your willingness to accept change is virtually 0 when you start to think "you know it all." Thus you make yourself unteachable. This is why Kevin says that it is important to grasp a concept, but in doing so, you never perfectly "get it." What you have to say is, "I get it so far but I know there is so much more that I have to learn and so much that I don't know." That is why Kevin says you must always have a willingness to learn and a willingness to accept change.

Then Kevin says that the training balance scale emphasizes that the thought process is the majority of where your focus should be on, though people mostly focus on "the how" and the skills—which is why they fail. According to Kevin, "the how" is completely irrelevant, you don't have to know how; the skills and techniques are not that important.

"But society emphasizes to you that it is important because they want you to focus on that, that way you'll always believe you're never capable of achieving what you want. That is one of the techniques that is being used globally to keep people in a state of...um, never achieving. And that's the goal; the goal of the elite class is to make sure that they remain the elite class and that everyone else remains virtually slaves."

Then Kevin says that we talked about the three powerful concepts:

- 1. That everything you see is made up of frequency
- 2. Your brain is a transmitter and receiver of frequency (vibration or energy)
- 3. You have the ability to use your brain and create any frequency you want

"First concept: everything on Earth is made of atoms. We all know that; we went to school, we know that. You also have to understand that throughout history, science has created technology or instruments that can see smaller and smaller particles. So back when atoms were discovered, scientists proclaimed—with their arrogance—that the atom was the smallest particle in the universe. And I say with their arrogance because that's all they could see; their instrument could only see that far, or that close up or amplify that much. So they could see an atom and they then determined, because that was all they could see, (that) the atom must be the smallest particle in the planet. Well years later when they developed a new instrument that could actually magnify even more powerfully they found out that the atom is not a particle. The atom actually consists of an electron, circulating around a nucleus...protons and electrons. And then they said, "oh my, this electron is smaller than an atom. Therefore the electron is the smallest particle in the universe!" Again with their complete arrogance. Instead of saying what they should say, and they should say, "Look, with the instruments that we have right now, the smallest particles we

can see is the electron. But obviously there must be something probably smaller that we can't see yet." For those of you listening at home you know what an atom looks like: it's got this nucleus in the middle, and then circulating around it is an electron. So that electron is a little particle, right? But here's the question: what holds the electron "in orbit"—if you will—around the nucleus? The answer is energy or a vibration or a frequency. Scientist now have instruments that can actually go smaller than the electron and they see the electron is made up of vibration—that it's actually full of holes, it's not solid, nothing is solid. That it's vibration. And that is called frequency, vibration, or energy. Again, scientist today still cannot completely understand how a radio wave, transmitted from either a satellite...let's say your cell phone... how does your cell phone pick up a signal when you're in an elevator in a building? The signal is a frequency, it's energy, it's a vibration. And that frequency is travelling, not in one little beam. Think about it, you could be virtually anywhere and pick up the signal. Which means that frequency is permeating all space. Therefore the signal isn't like a line; the signal is almost like a gaseous thing which is permeating the whole room with a vibration."

...Kevin continues on to Track 4...

# Track 4 (8:09)

Then Kevin says, "but that is what frequency or vibration is. And scientist cannot understand how that can come out of a transmitter and how it can travel across hundreds of miles, and it virtually permeates every bit of space. It goes through and passes through trees, buildings, glass, steel, brick and mortar." It is everywhere and it is factual; it's quantum physics.

That is the first thing that you have to understand—that vibration exists in everything on the planet. Therefore everything on the planet is the same, everything is made up of the same material (the same atoms)—it's just the combination of atoms that is different. And those atoms are made up of the same things: electrons and protons, which are also made up of the same things (vibration or frequency). Kevin then says, "there are virtually an unlimited number (almost infinite) of potential combinations of frequencies. The only difference is the vibrational frequency is different because of the combination and ratios of atoms are different."

There is nothing that has been found that isn't made up of atoms. Therefore, everything you see is made up of vibration or a combination of different frequencies. Everything you see is nothing more than energy or frequency.

Then Kevin says that you have the power and ability to create any frequency you want with your brain and transmit it.

Then Kevin recaps these concepts:

1. "Everything is a frequency or vibration or energy, everything on the planet. Everything is just vibrating...and at a different frequency."

- 2. "Your brain transmits frequency, vibration, or energy—which ever word you want to use—and also receives it.
- 3. "You have the ability to use your brain and create any frequency you want, and transmit it."

...Kevin continues on to Track 5...

# Track 5 (7:59)

You have the ability to dial in your brain with the frequency that you choose, and transmit it. You also have the ability to transmit that frequency softly (with little power) or blast it (with huge amounts of power).

Then Kevin says, "your brain transmits frequencies similar to a satellite transmitting frequencies, a cell tower transmitting frequencies, or a radio tower transmitting frequencies. The difference is the frequency levels that your brain puts out are much higher than those put out by cell phones, radio transmitter towers, or a satellite. Those frequencies (of cell phones, radio towers, satellites, etc.) go in a straight line but still past through brick, mortar, etc. and still travel almost instantaneously. The frequency that your brain puts out does not travel in a straight path; it can actually travel through the Earth to the other end of the Earth, and goes in all directions. And when it is transmitted, it virtually transmits instantaneously all over the globe. And, unlike a radio transmitter where the further you get away from the tower the weaker the signal, the frequency that your brain puts out (has) the same power one foot in front of you or 3,000 miles across the planet. It is the exact same power."

Then Kevin says for those who doubt, ask yourself who do you listen to? He says this isn't theory, this is real. It works! What is your teach-ability index: your willingness to learn, your ability to accept change?

Just like your cell phone, DVD's, and your computer operate by frequency, so too does your brain. The evidence is very clear—your brain and entire body is made up of atoms, meaning your whole body is made up of frequency. Kevin then says that your brain frequency is different than radio frequency in that it generates more power, it can travel faster, and it can permeate anything—nothing can block it.

Thomas Edison researched this and said that the brain transmits frequency, it is picked up by other brains, and it affects physical matter. Albert Einstein said the same thing. So when you put out a frequency, it affects physical matter. Then Kevin says there are thousands of research projects and scientific evidence that back this up; the most well known in Western Countries was talked about in the movie What the Bleep Do We Know? Naturally Kevin recommends you watch this movie if you haven't done so.

Continuing on, Kevin says that vibrations are constant unless something affects it.

...Kevin continues on to Track 6...

# Track 6 (7:36)

Then Kevin says that scientist have taken physical matter and measured the frequency of it; the frequency is a constant. But when they blast it with gamma waves, radio waves, etc, the vibration changes slightly—so the vibration can be affected by an outside source.

Then Kevin says, "here's where the scientific evidence is: multiple materials, from gold to silver and iron and plants and a book and a whole bunch of other things were tested with their vibration. And again their vibrations were a constant. Then a human subject would look at the gold and emit a vibration, now we're going to show you how to do this. They would use their brain and emit a vibration because the brain is a transmitter of vibration. Guess what would happen to the gold? It physically would look exactly the same, but in testing—just like it was bombarded with x-rays or radio waves or gamma waves—the vibration of the gold bar changed. Same thing with the flowers, same thing with the glass of water, same thing with the peach, and the piece of fruit, and the book. So Einstein and Edison were right: the brain transmits frequencies, it is a transmitter and receiver of frequencies, those frequencies are picked up by other brains, and those frequencies do affect physical matter. Another great (example), in the DVD What the Bleep Do We Know?, water was tested. And rather than check frequency, the water was frozen and then spliced and you could see the crystallization of the water, which was always a constant until a person sent a vibration into the water with their brain. Now the vibration could be one of love, and that affected the structure of the water, which is in effect a vibration. They sent hate; it also affected the structure of the water. The bottom line is there is massive physical evidence, scientific evidence, that proves beyond a shadow of a doubt that the brain transmits frequencies, and those frequencies affect physical matter."

Kevin then says "everything is energy that vibrates at a different frequency. That's why everything looks different and why it is different. It's all the same energy, but it's all vibrating at a different frequency."

"The second concept is our brain transmits and receives frequencies or energy; it transmits and receives energy, and it can transmit that energy at different vibrational frequencies. So we can transmit any frequency we want with as much or as little power as we want.

Next concept, when our brain transmits frequencies it is picked up by other brains, and it does affect physical matter in the universe."

Kevin then asks for any questions on that (the recently covered) material. Then a member in attendance asks why this isn't taught in schools. Then Kevin answers by saying, "who runs the schools? Governments. Does the government want...the government doesn't want you to read, never mind learn this. I mean that's another discussion. You're in school now."

Then Kevin says if someone is super rich and powerful and happy and successfully, they're in (a society), they know (this information).

Then Kevin again recaps the three previous concepts:

- 1. Everything is made of energy that vibrates at different frequencies
- 2. The brain puts out frequencies
- 3. (The brain can put out) any frequency we want with the amount of power we want

Then he says, "that energy that our brain transmits permeates all time and space, so the moment we transmit it, it is picked up instantaneously all over the globe. And it doesn't make a difference how far away it is, it is picked up with the same intensity—unlike a radio transmitter where the further you get away from the tower, the weaker it is. When your brain transmits (power), it is picked up across the globe with the same intensity instantaneously, and it affects everything on the planet at the same time."

...Kevin continues on to Track 7...

# Track 7 (7:59)

Now Kevin gets back into the Law of Attraction and summarizes how the Law of Attraction supersedes other laws of the physical universe (because it is a senior law). As another example, Kevin says how the law of gravity exists and that it is a physical law, but it's superseded by the law of lift—the law of lift defies the law of gravity.

Much in the same way, Kevin says that the Law of Attraction is senior to any of the physical laws; it is the most powerful, most senior law. And Kevin says the Law of Attraction says that "vibrations that are the same attract". Kevin then says Samuel Hahnemann of Germany invented a healing art (homeopathy) which is based on the same principles. Homeopathic remedies contain "nothing"—it's just a saline solution with nothing in it. Scientist will look at 5 different homeopathic remedies for different aliments and say that they are all the same. Kevin says this is partly true; however, the frequency is different.

According to Kevin, "the way a homeopathic remedy has been made is....a substance has been taken...let's say poison ivy. Now if you rubbed poison ivy on your skin what would happen? You'd get itchy, you'd get red marks, right? You'd have an allergic reaction to the poison ivy. Well homeopathy says if you have itchiness, redness, if you have the symptoms of poison ivy, or similar symptoms, the remedy for that is the poison ivy frequency. And Hahnemann's theory was: like cures like—which is the law of attraction: like attracts like." That is how homeopathy has been used for hundreds of years. And then Kevin tells the audience to guess who the major users of homeopathy are. Shortly after he answers saying, "Members of royal families around the world."

...Kevin continues on to Track 8...

### Track 8 (9:02)

Vibrations that are similar always attract. And the closer the vibrational match, the stronger the magnetic pull. So everything in the universe has a vibration, and every single thing that is vibrating is putting out a magnetic force of similar vibrations.

Then Kevin says "whatever frequency we transmit with our brain will be attracted to us. Everything in your life is there because of what you have transmitted with your brain. It has been attracted into your life because of what you have already been transmitting."

Continuing on, Kevin says there are 2 elements of transmitting frequencies. Whatever frequency you transmit is being attracted to you; however, whether it comes in or not (or the speed in which it comes in or not) is dependent on a couple of factors.

- 1. What is the intensity of your frequency?
- 2. How often are you transmitting that frequency?

So the first part of attracting things into your life is to transmit the frequency of what you want, and to transmit it with intensity and power. Also, "it must be transmitted almost constantly. The more power and the higher the intensity and the longer it is being transmitted will determine the speed in which that which you are asking for comes into your life."

When you wish for something, Kevin says to find a frequency for that which you wish, and command it to come. The command is: transmit it with your brain, increase the intensity and power, and keep that transmission going for as long as possible.

Just like Nightingale said, you become what you think about most of the time. The more often you are thinking about something, the more you are transmitting a frequency and the faster it will come to you.

## **CD 6**

## Track 1 (8:10)

Again Kevin opens by asking for any questions, comments, or observations from the audience members.

Then Kevin takes a question about people who are not members of secret societies, who have not been taught about the Law of Attraction, but have incredible success in their life. How did they achieve their success?

Kevin answers by saying that the Law of Attraction works whether you know about it or not; your brain transmits frequencies 24 hours a day, 7 days a week. It also receives frequencies whether you are consciously doing it or not—that's what your brain does. Kevin then says "the Law of Attraction is working in everyone's lives whether they know about it or not. When you see how it works, you'll understand why you have succeeded, why you have gotten things in your life that you wanted, and also why you have gotten things in your life you didn't want or why you haven't succeeded. You will see that you have been doing this unconsciously all along, and the law of attraction has been working all along. Whether you know about it or not is irrelevant. It works, it happens, it's there. So for those people that "don't know anything about the law of attraction" or how these techniques work, they're doing this anyway, their just doing it instinctively. They're doing it automatically...maybe because by trial and error, or maybe they don't even know what they're doing—they're just doing it."

That is the reason why some people that don't know about the Law of Attraction are getting good results.

Kevin then takes a comment about how the audience member says that she can't believe how easy and logical the information Kevin is presenting actually is.

Then Kevin again says that those who are in attendance have a big advantage because they are not only seeing the physical evidence that this works, but they are meeting people that you may have heard about, read about, or know. Additionally Kevin takes this time to thank his colleagues for coming forward and helping in sharing this information. Then he says when Napoleon Hill was taught this information by Andrew Carnegie, it was really the first time that the information was being leaked from a resident member (of a secret society). Kevin then says that "this" (the seminar he is giving) is the first time in history that so many people have come out from the various societies and collectively bound together to reveal the information to the public. Kevin says "we made a commitment that we would not just share this with every single person and shove it down anybody's throat. We would make this information available to you, but you had to have a high willingness to learn, which means you had to be willing to give up the things you love. How do you determine what is your willingness to learn? I think one of the easiest ways, as I mentioned, is you will to give up something you love. If you love golf, if you love tv, are you willing to give that up to learn this? But there's something else: are you willing to give up money? I am going to talk about why that is really significant—if you are willing to give up some money to learn this information and get educated, because that really determines what your willingness to learn is and how teachable you are. And then of course what is your willingness to accept change? This information can be radically different than what you've thought about in the past, but if you are really willing to accept change and do things different and think different, you're going to create different results."

Then Kevin again highlights these topics saying, "we've talked about how the universe works—everything is made up of energies that vibrates at different frequencies (that's all everything is including us), that our brains can transmit and do transmit frequencies 24 hours a day 7 days a week. We have the ability to choose those frequencies and we have the ability to determine

the power and intensity of those frequencies, and the duration that the frequency is being broadcast." Kevin then says that if we increase the power and intensity and increase the duration, a matching frequency will come to us like a magnet as fast as you can imagine. When we put out a frequency with our brain, with power and intensity over a long duration, then everything on the planet, everything in the universe is working together to match that frequency and bring it to you.

...Kevin continues on to Track 2...

# Track 2 (8:06)

Kevin says with practice, unconscious competence will happen faster and faster and faster. You will be able to dial in the frequency exactly the way you want, increase the power and intensity, and keep the duration long enough that it activates everything in the universe so that it draws to you like a magnet. All you have to do is activate what you want and it comes rushing to you.

Kevin says you can attract money like a magnet, you can attract your lover—the best relationship—you can attract things, friends, social status, accolades, success, achievement, happiness, bliss—anything and everything you want. You can be, do, or have anything you want. As Napoleon Hill said, "Anything the mind of man can conceive, and bring itself to believe, it can achieve."

"Anything and everything you want to be, do, or have, if you believe (which we'll talk about—it's a key element) you will have it. And the method in which that is achieved, the method in which you command your genie to give you what you want, is by putting out the frequency of what you want, increasing the power and intensity, keeping the duration long enough, and it will come rushing towards you. It has to by law...it's the law of attraction, which is senior to the law of gravity or any law in the physical universe. It's how everything works."

Napoleon Hill also said that the key to success is to define your dream. That means you must clearly know (or define) what you want. Then secondly get a burning desire for that dream to come true. What is the definition of burning desire and how do you define your dream? Kevin says that he will cover the answer to these questions shortly.

Then Kevin says that if you go to success seminars or read success books, many of them are misguided or wrong because they may give you some elements of this information, but also other incorrect elements that prevent this from working. But there is nothing out there that gives results with such speed and effectiveness as what Kevin is giving in this system.

...Kevin continues on to Track 3...

### Track 3 (8:06)

Kevin continues by saying to first define your dream. When defining your dream Kevin says that there is one thing that is "senior" to everything and it is the one thing that we are going to focus on as our template. So what is it? It is this: You must always have as a goal to feel good right now! Your biggest dream should always be that you want to feel good right now. Not tomorrow, not when you get your raise, not when you get your new car, not when you take your vacation. Your goal should be to feel good right now—or at least feel as good as you can.

By "feeling good" Kevin is referring to feeling "outrageously happy." According to Kevin, "this is an emotion, not physical body feeling." For example, Kevin says "feeling good" means: being happy, being content, being settled, feeling secure, being confident, feeling grateful, feeling blessed, feeling bliss, feeling joy, feeling exhilaration, and feeling exuberance. So the real definition for you is to feel good now. And if you want to clearly define that even more, it's feel as good as you can right now. And if you want to define that even more, your goal should be to feel good and keep feeling better."

And your definition of feeling good will change hour to hour, week to week, month to month. Kevin says that sometimes you just want to feel secure and that will be the best feeling for you because you have been dealing with a lot of insecurity. He also says that some of you will want to just feel content because you haven't been feeling content and you want that feeling. Others will just want to feel loved because you miss feeling loved and appreciated. There isn't a right or wrong good feeling; the key is to just feel good. Do you wake up every morning with a smile on your face feeling how excited you are about the day? Do you whistle for no reason or sing in the shower? Do you feel how lucky you are, how happy and how blessed you are, how wonderful life is? Unfortunately, Kevin says "for more people this isn't the case."

"So your ultimate goal is to feel good right now!...

...Kevin continues on to Track 4...

#### Track 4 (7:49)

...This is your major indicator that you are on track. Remember this—key point—feel good now. Feel as good as you can and continue to feel better. You want to feel good; this is your first objective."

Kevin continues by saying that when you're defining your dream, you have two options:

- 1. Be very specific
- 2. Don't be specific at all (be general)

Then Kevin says there's also a third option: "you can virtually not define anything, just define feeling good as your objective. All three of these work and they all will create good in your life."

Let's say you want a specific thing, and again, what you want is irrelevant. Let's say you want a new car. Kevin says "you can be general and just say "I want a new car." Or you can be specific and say "I want a new Mercedes." You can be general and say "I just want a new Mercedes, I don't care what kind or what color, I just want a new Mercedes." Or you can be specific and say "I want a black S Class Mercedes." You can be more specific "I want a black S Class Mercedes Formatic with a black leather interior." You can be as specific as you want. So the first thing is defining what you want. Now Napoleon Hill said "define your dream and get a burning desire for its achievement." He also said, "whatever the mind of man can conceive, and bring itself to believe, it can achieve." So, if you say "I want a black Mercedes," Earl Nightingale says "You become what you think about most of the time." He also rephrased it later and said, "you get what you think about most of the time." So if you want a black Mercedes, theoretically based on what we've been talking about, all you would have to do is think about the black Mercedes, think about the black Mercedes. When you're thinking about the black Mercedes what is your brain doing? Your brain is transmitting a frequency of the black Mercedes.

Years ago a book was written (titled) *As A Man Thinketh*. And in the book it gave the factual statement made by Edison or Einstein...I'm not sure...I think it was Einstein who said, "thoughts are things." A thought is a physical thing; it sends out physical particles...I've been calling them frequencies, vibration, and energy. They are physical particles that go out to the universe and have magnetic pull according to Einstein. Thoughts are things. So theoretically, based on what we've been talking about, if you think black Mercedes, black Mercedes, black Mercedes, you're transmitting the frequency of black Mercedes.

According to Napoleon Hill: define your dream (black Mercedes), and get a burning desire for its achievement—which can be defined as high intensity broadcasting and high power broadcasting of the frequency. And if you have a burning desire, you're going to have high-intensity broadcasting of the frequency, high power broadcasting of the frequency, and you're going to be thinking about it all the time."

But if you just want something, that isn't going to work because you will put out a vibration that is weak and has low intensity. And you won't be thinking about it often. That is why you need to have "a burning desire" for whatever you want. So in other words you don't want something, you need to have it.

...Kevin continues on to Track 5...

### Track 5 (8:22)

When you start having that burning desire, the intensity of the transmission that is coming out of your brain that you're broadcasting is coming out very high. And because you have a burning desire you will be thinking about it all the time. Therefore, the broadcast will be very frequent, the duration of the broadcast is longer, and that which you desire should come into your experience (possession) somehow.

Then Kevin says that the Law of Attraction will create and put into your life, "events and circumstances that you can't even imagine to create what you want." The Law of Attraction works; it is a Law! It (the law of attraction) will affect hundreds of thousands of different variables and start shifting things around that you're not even aware of or thinking about to create a situation where what you desire will come into your life. And you don't have to know how.

Kevin then says that it is similar to a radar screen. Most people live their lives looking at their radar screen and they're looking only at what they see on the radar screen. Kevin says this is why most people fail; they base all of their decisions and beliefs on what they can see on the radar screen. Now if you imagine that the radar screen is a small screen that is maybe 3" in diameter, imagine that what's off the radar screen is 100' in diameter of additional area. The actual area is 100' in diameter, but you're only seeing a 3" diameter. A vast majority of what is available is off of your radar screen—you can't see it, you can't even imagine it. But once you start activating the Law of Attraction everything outside the radar screen starts shifting and moving because you have transmitted a vibration with power and intensity for a long duration.

"It will create events and circumstances, and put people in your life to make what you want happen. And it always is in methods and ways that you can't even imagine because it isn't on your radar screen. You can't even see it."

Then Kevin moves on by talking about the one thing that will stop the technique from working. The technique, as you remember, is to define your dream and get a burning desire for your dream. By doing these two steps, this will allow you to transmit that frequency with power and intensity, and when you have a high desire you will have a long duration of transmission. The block that can stop this technique from truly working is if you don't believe that you will get it. Kevin says there are two reasons that this is so:

- 1. The duration of the transmission won't be very frequent
- 2. And because the intensity and power of the transmission won't be very strong.

When you don't believe that you will get it, you are actually putting out a counteractive transmission—basically saying that you don't want your dream to come true.

Kevin then says that people often ask "How do I get the high desire and how do I get the high belief?" He says that the answer is that your first goal is to feel good. You must use your feelings as your guide (as your gauge). You have to use your feelings to see if you are in the "sweet spot."

...Kevin continues on to Track 6...

Track 6 (8:07)

You get what you want by defining your dream, getting a burning desire for that dream, and having 100% belief that you will get it. However, there are some out there that just can't believe that you can truly get some of your desires. If this is the case you definitely won't get what you desire. Therefore, Kevin recommends these people to change their utmost desire to something that they can believe in (believe they can obtain).

Kevin then says to write a list of all the things you would want if money wasn't an object and you knew you couldn't fail. When you're done, scan your list and for each item and write down a number of your belief that it could come true in the next 6 months (use numbers 1-10...10 being it could absolutely come true and 1 being no chance).

From here, Kevin says that this is the point: "when you are starting this process, you can't start by focusing on things that are a "1" because you have no belief that you will achieve it." According to Kevin, this is why so many people miss the whole point: people are teaching you to get this outrageously big dream and focus on it. And they give you all these techniques to focus on it and it never comes in. Then you begin to get frustrated because you start to believe that it is never going to come, so you begin to vibrate a counter intention because you don't believe you can get it.

Then Kevin says that in the societies they were taught that "this isn't a race," and "that everyone is different." "Some people are going to believe that they can become a billionaire the day after college or half way into college or when their twelve. And another person may never believe it for a lot of reasons...I'm not going to get into all the reasons."

So what you need to do is you need to start with dreams or goals that you can believe in. After that you want to focus on dreams or goals that are in the "sweet spot". A dream is in the "sweet spot" if it is something which you really, really want; if it gives you high excitement and if it gets you really motivated (and you absolutely believe you can get it).

...Kevin continues on to Track 7...

### Track 7 (7:57)

The "sweet spot" is when you have "a goal that you know would feel so good if you get it, and you believe that you can get it." That is why when you get to unconscious competence, the how becomes irrelevant. The more you do this the more your belief will go sky high for any dream because you have no clue how it will happen. You just know from experience that it will happen. But according to Kevin, you can't do that now because success builds confidence. So you have to start off by getting successes.

Then Kevin says "But let me tell you what's not in the sweet pot. The sweet spot is "I want to start my own business," and when you think about starting your own business, you think about the dream. You think about how much you would enjoy it, you get so fired up about starting your own business, maybe it's a restaurant or a florist shop, and you just get so excited about it. Then when I say, "what's your believe that you can achieve this?" All of a sudden all of this

doubt pops into your head and you have massive doubt and your belief crashes. That goal (when you think about the doubt) is not in your sweet spot. The sweet spot has to be a goal that you are really excited about...really fired up about, that you know will make you feel fantastic and you feel good just thinking about it. You see all of these goals and objectives make you feel good when you think about them." When finding a goal in the sweet spot to focus on first look at the objective, think about it—it makes you feel good, and then you need massive desire for its achievement.

"So the first question is which of these dreams do you have a burning desire for? Then, which of the ones that you have a burning desire for, do you have a high belief...8, 9, or 10. Those are the ones in the sweet spot."

So when you are finding something to focus on, find something that makes you feel really good and really motivated. If you don't have many successes Kevin says this is okay. He says that there is a success cycle; when you do something for the first time and you see it work and you see the success, your belief that this works will go up. And once you see something that you didn't see possible occur you start believing that this information works. Then everything you have a burning desire for will also be backed with a belief that it will happen. But the key is to BELIEVE.

Kevin says that there is also a religious background for this too! Kevin says that in the Bible it scripturally says, "ask and you shall receive" and "you get not because you ask not." "Asking is you putting out to the universe what you want. Putting out to the universe what you want is you using your brain to think about what you want, which puts out a transmission of a frequency. If you do that with high power and high intensity over a long duration with (high) belief it will come in. And it says that. It says ask and believe that what you are asking for you shall receive, and you shall have whatsoever you ask. That's scriptural. So that's a scriptural basis."

Kevin then goes back over getting whatever you want:

First, define what you want. There are three ways to define what you want: you can be very specific, general, or just want to feel good. Think about it, when you think about it you have to have a burning desire. If you don't have a burning desire were going to address that tomorrow.

...Kevin continues on to Track 8...

### Track 8 (6:48)

Take a piece of paper and a pen and just write down everything and anything you want. He strongly encourages you to do this on actual paper as opposed to typing it with a computer (he'll go over why shortly). When you think of something you want, no matter how crazy or how outrageous, write it down. Then every so often Kevin encourages you to scan your list of goals and decide which one is really giving you a burning desire. Then decide what your belief

level is for that goal (Kevin will tell you how to slowly get your belief level up). "But the first thing is you have to define your dream—either something specific, something general, or just feeling good. The dream that you define you have to have a burning desire for, which means it is something that you really, really want. Then match it up to make sure it's in the sweet spot—a high level of belief that you'll get it. If you don't (have a high level of belief), don't focus on it (that desire) right now because you're just going to get frustrated. Then all you do is focus on what you want, believing that you will receive it."

Then Kevin says that the key is to go through that list and pick one of the items that you have a high desire for and high belief that you can get it. Once you've decided which desire you are going to use, Kevin encourages you to visualize the sights, sounds, and smells around you as you are achieving this goal. He also recommends that you imagine that your dream has come true and that you visualize the feelings and emotions that would come from your dream coming true.

Kevin says that after you do that... if you feel bad, it is because you don't have a high level of belief that you can achieve what you desire—you're not in the sweet spot.

Then Kevin says the method of getting what you want is:

- 1. Defining what you want
- 2. Having a high, burning desire for its achievement
- 3. And making sure that you have a high level of belief that it will come true.

You will know that you have a high level of belief because when you think about it you will feel good. If you think about your goals and desires and you feel better, you are in the sweet spot. If your feelings get lower that means you aren't in the sweet spot because you don't have a high level of belief that you will get it. This doesn't mean that you will never get your desires, it just means that you have to change your level of belief (which Kevin says he is going to teach us how to do).

"The bottom line is this: you must define your dream (it can be specific or general), you must have a burning desire for that dream, and you must believe that it will come in. We are going to talk about how to get that belief up because that is the biggest thing. We're also going to talk specifically about how to get your desire up."

**CD 7** 

## Track 1 (8:05)

Kevin opens by saying that one of the audience members came up to him during the break and made a comment about how he thought he would get the most benefit from talking to Kevin's colleagues (Kevin's surprise guests in attendance). The member continued by saying that he was getting more benefit and an increase in belief that this works from talking to other audience

members that are learning this for the first time. Additionally the member said that they are being amazed by this material, sometime skeptical of the material, but excited to see if this material really works.

Then Kevin says that it is really interesting to see how things in your life are going to change when you start applying these techniques in your life. Remember, if you want things in your life to change, you are going to have to change things in your life. You can't continue to think like you've always thought and you can't continue to believe like you've always believed. You can't continue to do all the same things: waking up at the same time, eating the same foods, doing the same routines, saying the same words, thinking the same thoughts, hanging out with the same people, etc.

Kevin gets back to the material saying that at this point we should understand how the procedure and technique to get whatever you want in your life. Kevin then says that we haven't talked about the "how" side of the training balance scale because it is completely irrelevant. Kevin says that when you understand the Law of Attraction, when you understand it is the thinking that creates what you want in your life, the how becomes irrelevant.

When you understand how this works—that when you fire off from your brain and transmit a frequency of what you want—the law of attraction will make the thousands of variables for your desire line up. When you put out that vibrational frequency of what you want with power and intensity over an extended duration, it will allow everything to start moving in a way in which you can't comprehend. Kevin continues by saying that everything will start shifting and moving and if you have no doubt—you expect it to happen—it will come to you in record breaking speed.

...Kevin continues on to Track 2...

#### Track 2 (8:21)

Kevin says that we understand how it works: everything is a vibration, our brain transmits and receives vibration, and whatever you put out (scientists have proven) affects physical matter. When you understand how it works and why it works, and that it works every day in your life, that's when you start increasing your level of belief. That is why going back to the five basics is so important.

Again the 5 basics are:

- 1. Who do you listen to
- 2. Teach-ability index
- 3. Training balance scale
- 4. 4 steps in learning new material
- 5. Mastering the first 4

You also now know the basic procedure which you can do anyplace, anytime, anywhere to get anything you want. That basic procedure is to define specifically what you want, get a burning desire for your wish to come true, and believe and have no doubt.

Next Kevin goes into which of the three (being specific, being general, or just defining feeling good as your objective) is the best method for defining your goals. Kevin says that being specific is good and some things are good to be specific about, but it is actually better to be general. Even better yet, Kevin says that it is best to not have any specific thing that you want, but that you let the universe give you what is going to give you the best feeling. Kevin says the reason for this is that you may really want something and you may have a burning desire for it, but it may not really be the best thing for you (you just don't know it yet). The universe has things for you outside of your "radar screen." Remember, you don't know what you don't know. "This is why the best way to define your dream is to be general—or put in just the feeling of goodness."

...Kevin continues on to Track 3...

## Track 3 (8:13)

You can clearly define what you want, but whenever it is the best time for what you desire, it will happen—if your thinking is right (you have no doubt and you believe that it can come in).

One other important point that Kevin makes is not defining a time limit on your goal, despite what other books and "guru's" tell you. At the right time, the right moment, when it is perfect timing, the universe will deliver. The universe delivers at the perfect time because you are ready for your desire. So when are you ready? When you have no more doubt.

Kevin says if your desire and your belief are not lined up, it isn't the right time. You're not in the "sweet spot." So how can you tell when you're in the sweet spot? Kevin says you're in the "sweet spot" when you have a high intense desire for what you want; you are so excited about it because your belief level is so high, that you think you're going to get it. Also you're belief level is so high that you start to believe that you have already gotten it. And you're happy and excited when you're doing these techniques. Kevin says that your emotions will tell you what to do; it will tell you when you're lined up.

Kevin then summarizes the whole technique:

1. Define what you want (you can be specific, general, or just desire to feel good about it)

...Kevin continues on to Track 4...

### Track 4 (7:21)

2. You must have a burning desire for what you want—high intensity and high power

- 3. Transmit that frequency over a specific duration of time (as often as possible for as long as possible)
- 4. Lastly, you must believe and have no doubt

Kevin then asks, "How do you know if you're really in line—if what you desire is best for you?" The answer is, "when you think about what you want, ask yourself how you feel. If you have a perfect desire lined up with what's best for you, you have a burning desire for your desire, and you have no doubt, you will start getting excited. You will know that what you desire is going to come true when you are truly in the "sweet spot."

...Kevin continues on to Track 5...

### Track 5 (8:00)

Kevin says that if you start feeling bad, either your desire isn't lined up with your best interest or it's because you're starting to doubt—mostly likely your focusing on "the how," the facts, or the radar screen. "You shouldn't focus on the radar screen because 99.9% of the things that will take place and happen to cause what you want to come into your life are off the radar screen. You can't see them, you can't imagine them, you can't even dream of them."

One key point Kevin mentions is that success in life is nothing more than a decision away—a decision that you make. When you make the decision to do it and you're in the "sweet spot" and you have your want and you have high belief and you focus on it, that means it's going to happen. If your belief is high and your desire is lined up with your best good, it is going to happen—at the right time and in the right way it will all work out.

Kevin says it comes down to this: if everything is energy and everything vibrates, and everything in your life is in your life because of Law of Attraction, you and only you have created everything in your life. Kevin says this is so because of the training balance scale—your thoughts are 99% of it—and teach-ability index (what is your willingness to accept change?).

...Kevin continues on to Track 6...

### Track 6 (8:12)

Kevin says that if something bad happens to you, it was because of the way you were feeling. For instance, Kevin says the feeling that arrived from the bad incident is the way that you were vibrating; you were thinking about experiences or circumstances that gave you those similar feelings. If you think about something in your life that gave you bad feelings, you are going to continue to attract things in your life that will give you those same feelings. Kevin says not to focus on thinking about things that you don't want either because that will result in bringing in the things that you don't want.

Kevin then goes back over how the brain works and why your thoughts (positive ones) are so important...nothing new or important...

Kevin says that when you understand that your brain transmits vibrational frequency at various levels of intensity and power, and that is how you've created everything in your life, you will understand the 10 second miracle. Kevin says that the 10 second miracle is the moment that you understand (the above sentence), and you take 100% responsibility for everything in your life. Just as you have created everything in your life, you can also change everything in your life just as fast or faster.

Another important point Kevin says is to stop using mysticism. He defines mysticism as: blaming outside influences on your circumstances. Kevin says the way the masses have been controlled is by getting them to believe that it isn't their fault. For example, it's the governments fault, it's the economy, it's the banks, it's the interest rates, its politicians, it's your mother and father, it's the trauma from when they were a child, it's this, and it's that. It's not you, you're a victim. It's not your fault. That is how the masses have been controlled; getting the people to believe that it isn't their fault, because if you get them to believe that it isn't their fault, you're telling them they have no power or control to change it.

...Kevin continues on to Track 7...

## Track 7 (8:22)

Kevin says that when you empower people, when you tell them that they have 100% control of their destiny, and that they are responsible for everything in their life, it frees them.

Kevin says there are a couple of key points here:

1. How do you increase desire; how do you get a burning desire?

Kevin says the easiest answer is to reduce disbelief, you doubt that you will get it.

What exactly is doubt and disbelief? In effect, it is you looking at the other side of the training balance scale; you are focusing on "the how." Doubt is also you looking at the radar screen and only looking at and believing in what you can see. The key is that you have to understand that 99.9% of the stuff is off the radar screen and you can't see it. Just know that when you want something, there doesn't need to be a rational reason to justify that you can get it.

Kevin says that you must always focus on one thing: if you want to make this really simple, focus just on how you are feeling. If you are not feeling good, what are you doing? You are thinking about what you don't want or else you doubt that you will get what you desire.

...Kevin continues on to Track 8...

## Track 8 (13:01)

Kevin says you may be thinking about what you want, but you doubt you will get it. In effect, Kevin says this means that you are thinking about what you don't want. Kevin continues by saying that anytime you are feeling bad, it comes down to one thing: you are thinking about what you don't want to happen—either specifically what you don't want or you doubt you will get it. So Kevin says that any time you are feeling bad, just know that you are thinking about what you don't want or you are doubting that you can get what you want.

So how do you feel better; how do you always feel good to some degree? Or if you do feel bad, what are some specific things that you can do to feel really good? The more negative thinking that you do, which attracts more and more negative thoughts, makes a negative black ball of energy (which has magnetic pull) get bigger and bigger. And after a while because you are so used to thinking negatively, neuro-pathways will develop in the brain creating negative patterns. But when you start thinking positive thoughts, you develop new neuro-pathways and the old neuro-pathways will try to pull you back (to the negative). So when you start developing new neuro-pathways, the positive ball of energy starts to get bigger and bigger, and it starts to attract positive things. At the same time, the negative ball of energy gets smaller and smaller and will have less magnetic pull and won't attract negative thoughts or experiences.

And when the positive ball gets bigger than the negative ball, you will think more positive than negative and everything in your life will begin to change. This is when you life will become magical; this is why it is so vital to focus on feeling good now.

To close CD 7 Kevin then says that there a bunch of techniques and specific things that will allow you to feel good now, which he is going to share shortly.

#### **CD 8**

#### Track 1 (7:50)

Kevin opens by asking for any questions, comments, or observations about the previously covered material.

Then he takes a question from an audience member about how to stop yourself from thinking negative thoughts or doubting that your desires can't come true. Kevin says that you need to get the positive ball of energy bigger than the negative ball of energy that you have been establishing in your life.

Then Kevin says there is a series of steps that will cause you to focus on these techniques, causing you to think the right thoughts. The more intensity you put into that thought and the more power you put into that thought, the bigger and bigger your positive ball of energy will get.

How do you define power and intensity? Kevin says "it is when that thought is large, when there is a lot of emotion attached to that thought—now if that emotion is hate, anger, or if that emotion is excitement, thrill—whether it is a good emotion or bad emotion, the more emotion that is attached to that thought, that is what is increasing power and increasing intensity. The longer you think about it, that is the duration."

Every time you think a thought it puts out a vibration: your brain is transmitting a vibration. And every time your brain transmits a vibration it is attracting other like-minded thoughts. Then Kevin says that because you are becoming consciously competent, you will see yourself thinking the wrong thought and know you need to change your thoughts.

How do you know when you are thinking the wrong thought? Kevin says that you know based on how you feel. Then Kevin says that it is important everyday to monitor how you feel. If you feel good your objective should be to feel better. If you feel bad, to whatever degree, your objective should be to feel better (even just if a little bit).

Then Kevin runs through the basic procedure of getting what you want again:

- 1. Defining what you want (general, specific, or just feel good)
- 2. You must have a burning desire for what you want (high intensity/ high power)
- 3. Transmit your thoughts over a specific duration of time (as often and long as possible)
- 4. Believe and have no doubt (you must feel good and have belief)

The key element, after defining what you want, is how you feel. You want to increase the feelings of complete excitement. According to Kevin, "The ideal feeling is as if there is completely no doubt that it is coming, as if you already received it." Then Kevin says a perfect example is how you feel on Christmas Eve when you know that tomorrow is Christmas and the presents will be under the tree—there is no doubt, only complete excitement that it is coming tomorrow.

However, Kevin says "the only difference here is when you have that feeling of anticipation, you don't have to worry whether it's tomorrow, next week, or next month because the time when it is coming in is completely irrelevant. Let it happen when it is supposed to happen. So you put no time element on it. When you do (use a time limit), it just increases the ability to get doubt."

Kevin then goes into how to specifically feel good now. Kevin says "if you, first and foremost are always monitoring your emotions, ...

...Kevin continues on to Track 2...

### Track 2 (8:15)

...and if someone says "what do I do everyday?" It's always the same thing: monitor your emotions. If you're not feeling good that means you're not thinking properly, and that means

you need to change your thinking and start feeling good. When you start feeling good you start attracting more like-minded thoughts and now you are getting to the unconscious competence level—where this is happening automatically. It happens automatically when you've done this enough times and you develop enough neuro-pathways in the brain and the positive ball of energy is bigger than the negative ball of energy. So let me give you a specific list of things you can do to feel good now. These are the things that we have learned, myself and my colleagues, that work incredibly, effectively well."

The Kevin runs through a specific list of things that you can do to feel good now. He says that some of these things might surprise you, and that some are simplistic and easy, but they all work.

First Kevin says if your body feels bad it is going to be harder for you to feel good. So first and foremost, because your body is an important element, it needs to feel good.

## 1. You want to be eating good food

\*You can eat virtually anything you want, but eat food that is as close to as nature intended: if you want to eat fruits, fresh fruits are better than canned fruits. Organically grown fruits are better than conventional because they are not genetically modified—they don't have the pesticides and herbicides on them. Vegetables, grains, meats, and dairy products are the same way; ideally, organically grown is the best way.

Then Kevin says, "Ideally (eat) organically-grown grains. This is significant because most grains today, corn specifically, but most grains today are being genetically modified specifically for the feed industry so that when they feed gains to animals it makes the animals grow faster and get fatter quicker. So organically grown grains that have not been genetically modified.

Meats: beef, chicken, lamb, veal—all good, fine, no problems. Any types of meats: ideally organically grown animals, whether it's eggs, dairy products, or meats because they don't have bovine growth hormone or other hormones pumped into them. The animals are slaughtered properly, they're cleaner, they're healthier, they don't have anti-biotics pumped into them, and because there is a huge difference between organically grown meat products and those that are not. One example is a cow is a vegetarian animal which is supposed to eat grass. Commercially grown cattle can be feed genetically modified corn and grains that make these animals grow unnaturally fat, and they're also fed ground-up, dead pigs, horses, cows, goats, and chickens that were too sick to slaughter and give to humans. So they feed them to the vegetarian cow, which is one of the causes of Mad Cow Disease, and obviously then that animal, which is eating dead animals when it isn't supposed to—it's a vegetarian— gets sick and has the disease of the animals that it's eating."

Furthermore, Kevin says that eating three times a day is very important. Then Kevin recommends that you stay away from artificial sweeteners because they block your brains

ability to send out vibration. He also recommends you avoid using high fructose corn syrup, monosodium glutamate (MSG), processed foods, and fast food restaurants.

Secondly Kevin says that handling nutritional deficiencies is important and that everyone has nutritional deficiencies because we don't eat as well as we should. Then Kevin says that by eating good foods, that will help in handling nutritional deficiencies. Furthermore Kevin says when your body has all the proper nutrients you feel better, you think clearer, you can focus, and you can transmit vibration better. Kevin then suggests that you avoid taking vitamins and minerals and instead taking whole food supplements. Then he describes whole food supplements as "concentrated food"—a supplement that you take that contains concentrated food sources. Therefore, you are getting all the vitamins, minerals, and enzymes from food in the exact proportion that nature intended. A good source for whole food supplements is qulabs.com.

## 2. Getting rid of and avoiding toxins

"Next, one of the reasons why you feel bad and one of the things that will block your ability to focus are toxins in the body. Toxins include heavy metals, such as from mercury fillings, Candida, all the food you've eaten your whole life—from the pesticides and herbicides— are in your body with toxins, in the water supply (chlorine and fluoride). ...

...Kevin continues on to Track 3...

# Track 3 (8:20)

...We are loaded with toxins from the air we breathe to the food we eat, and the number one toxin that you're dealing with today is drugs. Getting people to use pharmaceutical drugs, non-prescription and prescription drugs is something that is prevalent because taking drugs will weaken your ability to focus and transmit vibration. The more drugs somebody can get you to take, the more it makes you powerless—it reduces your power to create."

To get the toxins out Kevin says that we should be doing some type of cleansing. Kevin recommends the following: a colon cleanse, a liver/gallbladder cleanse, a kidney cleanse, a parasite cleanse, a Candida cleanse, a fat cell cleanse, and a heavy metal cleanse. Kevin recommends going to qulabs.com for cleanses and you can also go to drschulze.com.

# 3. Limit your amount of exposure to electromagnetic frequency

Kevin first says that radio waves, micro waves, wireless devices, cell phones, laptops, etc. affect vibration. We are being bombarded 24 hours a day, 7 days a week from all the satellites, cell phone towers, radio towers, electrical wiring on home appliances, and all the wireless devices. Therefore Kevin says that you need to limit the amount of exposure you have to electromagnetic frequency. It is impossible to avoid it completely; however, Kevin says that you

can neutralize these radio waves with electromagnetic chaos eliminators. Kevin highly recommends Q-Link, Ependent (ewater.com), BIOPRO, or Bioshield to put onto your body, laptops, or cell phones to neutralize this electromagnetic chaos.

#### 4. Exercise

You always feel better when you exercise because you are oxygenating the body. Kevin says that the most important way to feel better, if you do just one thing, is to walk outside (for about an hour). This is so beneficial because you're getting the sun (which is vital to making you feel better) and fresh air. Also, while you are walking, Kevin recommends that you look far ahead of you because this will make you feel much better. He then says that research shows that the number one easiest and fastest way to cure any type of depression or low feeling is to walk outside while looking at things far away.

Kevin also says that rebounding (on a mini trampoline) is another effective way to help you feel dramatically better because it is a cellular exercise that will flush toxins out of the lymphatic system.

Another way to help you feel better is to use vibration plates; Kevin says to go to hypergravity.net as they sell the best vibration plate available for your home. A vibration plate is a machine that you stand on while it vibrates—vibrating every cell in the body while releasing endorphins.

Lastly, Kevin recommends using inversion tables—a "table" that allows your body to become "inverted" as your head is below your feet while you lay upside down.

### 5. Every day you should read

...Kevin continues on to Track 4...

### Track 4 (8:00)

Reading every day, even if only one page a day gets you to focus on positive thoughts—you can create or change your situation. Kevin also recommends listening to CD's, which will also get you to focus and think the right thoughts—building up your positive ball of energy.

#### 6. Join the Global Information Network

## >>>I DO NOT RECOMMEND STEP 6!!!<<<

#### 7. Attend live seminars or lectures

Kevin says that meeting like-minded people will allow you to get more information on these topics and keep you focused on obtaining your every desire.

# 8. Listen to your favorite music

If you are feeling bad, playing your favorite type of music (or favorite song) can change the way you feel dramatically. Singing also does the same thing. Kevin recommends that you use the "power of music."

#### 9. Give/Receive Hugs

If you want to feel better hug someone. Kevin says that most people today aren't getting enough tactile contact with other human beings. Kevin then says that shaking hands is good, but hugging someone will allow you to feel much better.

#### 10. Laugh

The more you laugh the better you feel. If you laugh throughout the day, it is one of the most healthy processes you can do; laughter is the best medicine. Norman Cousins wrote *The Anatomy of an Illness* in which a man was diagnosed with cancer and decided to start laughing—saying that he was going to "laugh himself into the grave." Six months later doctors discovered that his cancer had gone into complete remission. Kevin says that laughter itself is healing to the body; it creates an alkaline state in the body in which disease cannot exist.

# 11. Smiling

If you can't laugh at least try to simile. Kevin recommends trying to smile all day long saying that when you smile, you change your vibration.

- 12. Get a massage
- 13. Use a hot sauna or wet steam
- 14. Get a pet

Get a pet or play with your pet—they will make you feel much better.

...Kevin continues on to Track 5...

#### Track 5

- 15. Paint
- 16. Create something with your hands—arts and crafts, pottery
- 17. Dance

#### 18. Cook

When you cook you are creating something with your hands. Kevin says that for some, this can really be a healing process.

## 19. Play an instrument

### 20. Plant a garden

When you plant living things yourself, with your hands in soil, something magical happens to you.

The last couple of things that Kevin talks about are things that he says you absolutely, categorically must do.

Kevin says there is a technique developed by Roger Callahan called Thought Field Therapy (TFT). The technique developed by Callahan and his one apprentice, Gary Craig, is one of the most powerful and fastest techniques of changing the way you feel. When you are feeling bad, the reason you are feeling bad is because you are focusing on something you don't want so you are transmitting energy (a vibration) which is opposite to the things that you do want. So you are vibrating everything that you want, but if you are transmitting an opposing vibration they don't mix—blocking energy in the body and causing you to feel badly. So theoretically all you have to do is think about something that you want and believe you will get. But because the negative can be so powerful (in terms of its attractive pull), it is very difficult for a lot of people. When you do have that horrible feeling you want to get rid of it as soon as possible so that you can get back to focusing on the things that you do want.

Then Kevin says the Callahan Technique is simple: when you're feeling bad (you are vibrating something that you don't want) you tap a series of acupressure meridian points on the body, which takes less than 5 minutes to do. They are various sequences that you can do anywhere which will prevent and break-up the blockages in the physical body and make that physical vibration leave your body.

Next Kevin recommends a process called dream building; you build up your dreams, goals, and desires—making them more real and very solid. Kevin also says that this technique can be done multiple ways. First, dream building is done through looking at things that you could potentially want, thus expanding your mind to the possibility of possessing it. You can do this by getting a book or magazine (like the Robb Report or the duPont REGISTRY), watching Lifestyles of the Rich and Famous, The Travel Channel, and just looking at opulent things over and over again.

The important thing to do when you do this is to make sure that you check the way you are feeling because Kevin says sometimes when you do this you will get depressed and start

thinking "I can't have that." If this starts to happen you should immediately stop the process until you feel better. Then Kevin says that he recommends dream building on a regular basis—nearly every day if possible.

Another way to do this is by physically window shopping or going into luxury shops and places. Go by restaurants and look at the menus or looking at the menus online if possible.

...Kevin continues on to Track 6...

# Track 6 (8:13)

Drive by luxury homes that you dream about or want, or physically go to car dealerships and look at expensive cars. Kevin says that the closer that you can actually get to the item physically, the more powerful this technique is. Going to a car dealership is one thing but actually sitting in the car is another; you being to smell the smells and feel the textures—tactile contact—which is very powerful and expands your mind and belief. When you physically see it and touch it, it becomes more real and your belief level goes up.

The last way to do dream building is to physically believe or imagine how you're going to feel when you get it. The closer you can get to it, the more you can get the anticipation, the better you will feel, and the more these things will start coming into your life. Kevin says that you should do this every week; you should constantly be dream building.

The last technique that Kevin recommends that you should do every morning and every night, no matter how bad you may feel is to be appreciative. Every single person on the planet has something that they should be thankful for. Every morning ask yourself the question, "what am I thankful for?" This gets you focused on anything or something, no matter how bad things may be, that you can be thankful for. You can pick anything to be thankful for and it can take as little as one or two minutes to do. If you are putting out a vibration of how lucky you feel, how blessed you feel, how lucky you are, how blessed you are, how thankful you are, you don't know what will happen in your life, but it will give you circumstances and events that will make you feel that way. That is why the simplest way to create magical life is by transmitting feelings without any specific attachment to a specific item or time.

Then Kevin says "this makes life so much more of a wonder. Yes, you can focus on one thing and say "I really want that" and there is nothing wrong with that. But balance it out throughout the day by focusing on feelings."

...Kevin continues on to Track 7...

### Track 7 (8:14)

When you are transmitting that feeling with power and intensity you will have more things that will make you feel lucky, thankful, and blessed. And then you are going to get events,

circumstances, and people that will make you feel the same exact way. This is the most important thing to do; the most important thing to do every day is to feel good now.

If you do all of these things that Kevin has outlined to do on a regular basis, you are going to be feeling better and better and better. And your ball of positive energy is going to be getting bigger and bigger and bigger. Plus, your ability to focus on the things you want will dramatically go up.

"The list I gave you, you should be doing many of these things on a regular basis anyway. This will give you a base so that you don't feel that bad. So, if you're eating right, if you're using whole food supplements, if you've done cleansing to get toxins out, if you have some electromagnetic chaos eliminators, if you're walking on a regular basis—ideally every day, if you're using a rebounder on a regular basis, or a vibration plate, or an inversion table. If you're reading books every day, if you're listening to CDs everyday—even if for only 15 minutes. If you're going to seminars on a regular basis, maybe once a month. If you're listening to your favorite music, if you're playing musical instruments. If you're outside getting some sun. If you're hugging people on a regular basis, if you're laughing every day, if you're smiling every day. If you're getting massages once in a while, if you get in a sauna once in a while. If you have a pet or you are doing something creative with your hands. If you're dancing on a regular basis, if you are singing on a regular basis, if you are cooking on occasion, if you plant a garden, guess what? If you are doing all those things on a regular basis, you're going to be feeling better and better and better."

Kevin then goes over two other things that you can do to increase desire:

#### 1. Use a dream book

Buy a dream book or 3 ring spiral binder and write things down—no matter how crazy— any time you have an idea or something that you want in your life, write it down.

...Kevin continues on to Track 8...

#### Track 8 (10:02)

All throughout the day, you should have this book with you always because it forces you to think about things that you want; it forces you to dream. Then just simply write it down. Then every once and while look at the list and re-write it because some of the things that you may have wanted, you don't want anymore.

Kevin says to actually write it down with a pen or pencil, rather than typing into a computer because when you type, your fingers have only 8 movements so their creating 8 neuropathways between the physiology into the brain. But when you physically write it down on paper, you are actually feeling the thought because the hand is moving over 10,000 various

movements, so you start creating 10,000 neuro-pathways in the brain. This is why writing things down is much more effective.

#### 2. Use a dream board

This is where you put pictures of things that you potentially want—anything—on a board at your home, in your office, or wherever you can see it regularly. By creating it yourself, you cut out the pictures or draw pictures and you add yourself (a picture of you and your family) into the picture, the process of creating it with your hands makes it a reality because it forces you to think about the things that you want. Remember, you get what you think about most of the time.

Then Kevin just says to make it a habit of looking through your dream book or dream board a couple of times a day. You must look at what you want as often as possible, you must be in the "sweet spot" when you do this—doing it when you feel good, and lastly, feel good now.

Anytime you don't feel good, that just means that you're not thinking about the right thing—do the Callahan technique or do the appreciation technique. Remember, when you start doing this you will initially be at the conscious competence level, but eventually you will get to the unconscious competence level—it will just happen.

Kevin also makes another good point when he says that if a "disaster" happens, you don't let the situation make you feel bad. You can create a "disaster" when you are feeling good all the time because sometimes you need to "clean things up before you can build a new structure". If you are putting out to the universe a positive vibration and something happens that seems like a disaster, the universe is really working things out so that your wish will come true. There are so many intricacies and variables put in play that in the end, everything will work out.

# DAY 2: The Money Making Secrets "They" Don't Want You to Know About

## **CD 9**

### Track 1 (7:50)

Kevin opens by saying that everyone in attendance is smiling today, and then he asks if anything interesting happened.

One gentleman who was unable to attract a female companion into his life started using these techniques while learning them "yesterday" and focusing on having a relationship. When he went out to a restaurant by himself later that night, a woman came right up to him and started

chatting with him and they wound up having dinner together. The gentleman said that he was amazed but he also wasn't because he was expecting it.

Kevin says "if you are doing this effectively, you are not surprised at the results because you expect it. You've experienced it in your mind first as if it already happened so when it does happen, it's no surprise."

"In the movie Star Wars, the Jedi Master Yoda was training the young apprentice Luke Skywalker. And in one particular scene Luke Skywalker's jet plane had landed in a lake and Yoda was teaching Luke how to use the force to lift the jet plane out of the lake with his mind and move it on dry land so he could take off. And Luke tried to do this and the jet plane began to lift and then went back down into the lake and sunk. Yoda then, frustrated with Luke and his inability to grasp this, used the force and lifted the jet plane out with his mind onto dry land. And I Know it's a movie but here's the point: when Luke saw Yoda do this, Luke said "oh my, I don't believe it." And Yoda said, "that is why you failed." Because he couldn't even believe it. And that's why he couldn't do it in the beginning...because he didn't believe it."

Kevin then goes through the scriptural standpoint in the Bible when Jesus was walking on water: "when Peter the apostle was looking at Jesus walking on water, he was so excited that he went to greet Jesus, and the Bible says that Peter walked on water. Peter was walking on the water...and it says as Peter was walking on the water, Peter looked down and saw that he was walking on the water himself and saw the waves and saw the water and became frightened and began to sink. Now this is exactly what we are talking about. When you start thinking about what you don't want to happen, when fear and doubt come in, all of a sudden you get the opposite results. Remember what you really want you will get, but also what you really don't want you get that too. Whatever you are thinking about you get, and if you are thinking about what you don't want to happen, you know that because you feel crummy. And when you feel crummy that's what's coming in. So to get what you want in life, anything and everything you want, you do the procedure. You define what you want, you focus on that with intensity and power, which means emotion—positive anticipation as if you've already had it. You do that for a certain duration every day, the more the better—at least for a minute and a half each time, and then you have to believe without any doubt, which means you just need to focus on what you want and not what you don't want. And you know that because as you do the procedure, you'll feel good."

Kevin then takes a question about actions (the how) versus the thoughts. The question is "you mean to tell me I can sit at home and just think and create anything I want without physically doing anything? Don't I have to do something?" Kevin answers by saying "no, you don't have to do anything; however, when you're using this technique you will want to do things. Actions become a joy and a pleasure." But here's the trick, if you're doing any actions to make something happen and you feel bad doing it you're not going to create any results. Your actions should be a joy and a pleasure; successful people love what they are doing, they don't just like it.

The thought process is first...

...Kevin continues on to Track 2...

## Track 2 (8:13)

...that's when the people decide there not going to focus on the actions because that is going to make them think about what they don't want to happen—making them feel bad. So the actions are not that significant (doing is not that significant).

"This is why the how, which is...you're looking at your radar screen and your thinking "how can this event work out to my advantage? How am I going to turn this situation around?" And the answer is you don't know because you're looking at your radar screen. But what you have to know is that 99% of all the stuff that is available is off the radar screen and the circumstances and events that the universe is giving you, because of what you have been vibrating and what you have been creating in your life, will work out to your advantage. And when you have that knowingness you'll feel good and you'll always say "I have no idea how that's going to happen. I don't know why this is a good thing." When a bad thing happens, we understand it's not necessarily a bad thing. As a matter of fact, it never is a bad thing.

Then Kevin beings telling a story about a man in China who was afraid that his son could be killed by the chaos that was going on at the time. The man said "I want my son to be safe and live a long life. There is so much chaos in China and there is so much famine and war I am afraid for my son that he could be killed. I just want my son to live a long, healthy, happy life." And one day his son fell off of a horse and broke his leg. When this happened all of his friends said "what a terrible thing that he fell off of the horse and broke his leg." But the father said, "I don't think it's a terrible thing, I don't know why but I think actually it's a good thing." The next day the Chinese army came into town and took all the young men and recruited them into the army to help with the war. However, they didn't take the young man because he had broken his leg. "And the story goes on and on and on to talk about how each situation that happened to his son which appeared to be bad at the time turned out to be a blessing. We don't know how and we don't need to know how. The key is your thought process, and the key is how you think."

Then Kevin says the evidence of how you are thinking is twofold:

# 1. How are you feeling?

If you're feeling good that means your thought process is right in line, if you're feeling bad that means it's not.

### 2. What are you saying?

The other evidence is the words that you are saying. Are you looking at things the way they are and focusing on what you don't want, or are you looking forward and creating tomorrow.

Words are really a strong indicator—use your words wisely in a way that will hope focus your thoughts. Words are very important because they help you focus your thoughts—they show you what you are thinking and they help create and focus your thoughts.

You need to start saying things and developing speech patterns which will develop nuero-pathways, which in turn will develop predominant thought patterns—creating positive vibrations. For instance, Kevin says saying things like "everything always works out for me" or "I'm lucky," "I'm blessed." "This appears to be really negative but I know everything will work out fine." "Everything will work out fine. I don't know how, but everything always works out fine in the end." "All is well." "I expect miracles and I get miracles." "This will ultimately work out to my benefit." These are the type of speech patterns that you should be doing regularly.

Kevin then takes a question from an audience member about what you do if you are doing everything Kevin says in the set and what you want still isn't coming in. Kevin says not to put a time limit on things because the universe is doing everything at perfect speed to give you the most benefit.

Then Kevin says his friend Herb Cohen, who wrote a book called *You Can Negotiate Anything*, said "In life and in negotiations you have to care, but not that much." That is really the type of attitude that you have to have: you have to care but not that much when it comes to time.

...Kevin continues on to Track 3...

# Track 3 (8:43)

Kevin says once you start putting emphasis on time and trying to make it happen, doubt starts to come in and you start to focus on what you don't want—stopping the whole process. Don't worry about the time (how fast it's coming in), because it will.

"As you start using these techniques, it will come in faster and faster and faster because you'll have less and less negative thoughts or doubt or lack of belief—which is going to hinder the process. So these things will come. And keep in mind, sometimes you're focusing on a particular thing...and remember, when you're focusing on a particular thing you want, you're adding the emotion that that thing is going to give you. And the first thing that is going to start coming in is other thoughts that mimic that emotion. The next thing that comes in is other thoughts that mimic that emotion, and the next thing that comes in is the physical experience of circumstances, events, situations, and people that allow you to feel that emotion. This is why you don't want to be transmitting hate towards somebody...because if you transmit hate or anger towards somebody else, that is going to come into your life and you're going to experience situations and events where you feel hate and anger. But if you transmit love towards people, happiness, or if you transmit things that you want that give you great feelings of exhilaration and pleasure...then experiences and situations are going to come into your life that give you that exact emotion."

"As long as you are feeling good when something happens, don't look at it as bad. Look at it with anticipation and excitement and go "wow, it's already happening. Something happened. I don't know how this is going to turn out to my advantage but it obviously is. Something is happening. Because I feel good, this can't be bad." That is a very important concept. There is one other concept here: when you think things are bad...it forces you to really, clearly define and focus on what you want. You have the best opportunity to create things in your life when things are not going well. You also have the best opportunity to focus on those things and create more of it. So anytime something negative happens in your life, take it as an absolute blessing because it is."

Kevin also says that anytime you experience something negative, it allows you to learn from it and see what exactly you really do want. When you find something that you don't want, you can now more clearly focus on what you do want—dialing in the proper frequency and transmitting it. That's what life is: a series of things that we don't want and that make us feel bad, and a series of events that we do want that make us feel great. When something bad happens, the worse that it appears, the more it allows you to focus and transmit a beam of massive power and intensity of what you do want.

...Kevin continues on to Track 4...

## Track 4 (8:22)

From this you are capable of generating massive power with your vibration and intensity of what you really want.

"That's why there's a point where everything changes for somebody and that's when they get sick and tired of getting sick and tired. That's the point where they stop looking at what they don't want and the bad circumstances and situations in their life. That's the moment they stop looking at it. And that's when massive desire is developed, massive clarity of what you want is developed. And that's when the vibration is thrown out from your brain with massive power and massive intensity, and you focus on it and your obsessed with it (which means you're thinking about it all the time."

Kevin then takes another question about what you should do if you are feeling depressed all of the time and your having a really hard time feeling good. Kevin says that means you have developed a lot of neuro-pathways and a lot of habits on focusing on the things that you don't want. People do this all the time out of habit, because one thought attracts another like thought and so on. Kevin says that people are always putting a negative spin on everything because they're always looking at something and thinking about what they don't want. Worry is negative goal setting; thinking about something that you don't want to happen. Whatever you are feeling, remember that you always want to feel a little better. As an example, if you are depressed, Kevin says that it is better to feel anger because that is even just a little bit better. When you are thinking about something you want and you feel bad, that means that you are

focusing on the lack of it—the fact that you don't have it—making you vibrate "I don't have it, I don't have it." And when you focus on that, that's what you get more of.

...Kevin continues on to Track 5...

### Track 5 (8:41)

Kevin then takes a question about how important and powerful words are. Kevin says that the words you use are really irrelevant because what is relevant is the attachment of the vibration to the words that are actually important. Kevin says the real key is that when you use words (are saying them) they make you feel good (or better). For example, Kevin says his phrase that makes him feel much better is "everything always works out for me in the end." Kevin then reiterates that choosing your words is very important, but don't say you are feeling a way that isn't true.

Kevin then takes another question about when you are using this technique in relation to another person, if their thoughts, goals, and desires affect the process. Kevin says that the answer is yes because if you remember, when you transmit a vibration, it is picked up by other brains. So when you deal with another human being, they may be putting out a counter intention vibration. This is why it's important that, in the ultimate scheme of things, the feeling that you want is what you are vibrating. So you should focus on that...not the specifics! You don't need to know the method(s) for which your desires will come true, and it is much better for you to be general with your wishes and it is helpful to ask yourself "why do I really want this?" (or why do I think I want this?).

...Kevin continues on to Track 6...

### Track 6 (8:31)

Sometimes what you think you want isn't really what you want. For example Kevin says you may think you want a luxurious watch, but when you ask yourself these questions, you may discover that it isn't even the watch you want. If in answering these questions you say that what you want is something that makes people look at you as very unique and special, and you want to feel good, it isn't even the watch you want. Kevin says almost always what "you" think is the best method, almost always isn't.

Kevin then takes another question about the importance of writing things down. Kevin says that you should always have lots of paper, white paper and pens with blue ink. Then he proclaims, "write things down. Write you goals down, write your wishes down, write your dreams down, write things down." Magical things happen when you take a thought and you write it down in words. Kevin then goes a little further into detail with this, which he already covered eatlier...

Next, Kevin takes a question from an audience member which asks how can you predict the future with this? Kevin says that you can predict the future with this because you are creating the future. Predicting the future is nothing more than just creating the future.

Kevin then takes a question on time...however, the information that he gives is the same information he already gave...several times.

...Kevin continues on to Track 7...

# Track 7 (8:18)

No matter what you want, here are the steps and the big hindrances to prevent you from getting your every wish.

- 1. You must define what you want
- 2. Have a burning desire for that which you want
- 3. Transmit your thoughts over a specific duration of time
- 4. Believe and have no doubt

Doubt is the process that stops you from getting your desire. You can have, be, or do, anything and everything you want. Kevin says that initially, we all have a big huge ball of negative energy and we have all established negative patterns of thinking—multiple nuero-pathways to the brain that aren't working for you to your advantage.

Kevin basically just babbles for the rest of this track...nothing is new or important

...Kevin continues on to Track 8...

# Track 8 (2:39)

Kevin talks about how what you are thinking is so important and what you think about is what you get—both positively and negatively. If you are feeling bad all the time, you are transmitting and vibrating what you don't want. The better you feel, the better your thoughts. If you are feeling good all the time, that means you are vibrating good thoughts and you are thinking about what you want most of the time. It is that simple: you get what you think about most of the time.

CD 10

### Track 1 (8:28)

Kevin opens saying "talking about money now, focusing on money. Actually this is why we talk about the four basics or the five basics, which is master the four basics..that's the fifth basic. Master the four basics:

- 1. Who do you listen to?
- 2. Teach-ability Index
- 3. Training Balance Scale
- 4. And the four steps

You can see how that is the foundation of everything we are learning here because if we understand those concepts we will learn how to apply these concepts better.

The training balance scale says on one side is "the why"—the thinking, the thoughts, the motivation, the attitude. And the other side is "the how"—the techniques , the skills, the methods, the strategies, the action, the doing. We pointed out that 99.9% of making money or getting anything that you want is the thoughts. It's using your brain to put out a vibration, and then by law of attraction, the universe will give you circumstances, situations, events, and people to create that and bring into your life that which you're vibrating. It will give you events, situations, and people which match the feeling...give you matching feelings."

Now you can create a specific thing by the vibration, but when you're putting that out the universe will give you circumstances, situations, events, and people which match your feeling you're vibrating.

Then Kevin says when we are talking about money, you need to know how to properly vibrate and apply the basic techniques that will allow you to get what you desire. Again Kevin says that the actual actions steps are not that relevant.

Kevin then says the first, most important thing about making money is to want money. Just like the first basic is to define what you want, you have to want money. If you want money, how much do you want? Remember, that number has to feel good to you when you think about it. Otherwise you will start to doubt and focus on "the how" instead of thinking that that amount is obtainable.

Kevin says that you need to come up with a specific dollar amount of money that you want, and that you can focus on initially that you feel good about. He then says that you can also take a general approach and say something like, "I just want some more money so I can relieve some of my financial pressure." Just as long as the amount of money you think about keeps you in the "sweet spot"—you feel good when you think about it. Lastly, Kevin says that you can take a "feeling-type" approach as to how much money you want also. For example, you can say, "I want to feel secure in my finances" or "I want to feel financially free."

Kevin then says to make sure you don't say something like, "I want to feel no financial burdens." Or "I don't want to feel anymore financial pressure." Kevin says these can't be goals

because whatever you think about you will get. By saying these two statements, you are actually focusing on "financial burdens" and "financial pressure." You must always put wants, desires, dreams, and goals in a positive sense that way you are focusing on what you want.

...Kevin continues on to Track 2...

## Track 2 (8:58)

Then Kevin says that you are always fine tuning your dreams and what you want because you experience things that you don't want and you're fine tuning what you want—your dreams become clearer and more specific.

You must have a chief aim; a chief aim means a primary focused goal when it comes to wanting money. Recall the saying "you become what you think about most of the time." According to Kevin this means, if you really want things in your life, you need to focus specifically on a chief aim most of the time. Kevin says that so many people want to have a balanced life, but in societies they teach that the key is that you really can't focus on having a balanced life—you need to focus on a chief aim. Kevin says that this sounds negative but it's true: you must be obsessed with what you want. That is the only way that you can get what you want, the only way you can clarify it, broadcast it with power and intensity, and have a significant duration of time. You need to define your chief aim, become obsessed with it, and focus on it all the time.

"If you want to make massive amounts of money or if you want to have this spectacular physique or if you want to have the most brilliant relationship in the world, that has to be your chief aim. That means you're going to be a little unbalanced—you're going to be focused on and obsessed with that one thing which is your chief aim. Chief aim is overlooked, obsession is never talked about, but the fact is you must have a magnificent obsession if that's something you really desire. In order to get something you have to think about it all the time: you must define what you want and have a burning desire for its achievement."

So first and foremost, you must be obsessed. When it comes to money you must think about either A: a specific amount of money you want (with no time limit), B: generally that you want money to do certain things—to buy you a new house, to get a down payment, if you need an increase in cash to free you up, or C: a complete generalization of how money is going to make you feel, or how you want to feel in relation to money.

...Kevin continues on to Track 3...

#### Track 3 (8:08)

Then Kevin says the techniques that will help you think about your chief aim all the time are using dream boards and dream books (also the other things Kevin previously mentioned: looking at luxury homes, cars, clothing, etc.)

"If you want lots of money to do a lot of things looking at all the things you could achieve if money wasn't an object...looking at that on a regular basis will help remind you to think about money, money, money, money, money, money, money, money, and feeling the anticipation and exhilaration as if you already have it. You become what you think about all the time. Just looking at a picture over and over again and feeling good about looking at pictures of cars, jewelry, clothes, exotic locations of places you want to travel to, if money is your goal. Having pictures on the ceiling so you can see them right before you go to bed at night, on the mirror when you wake up. The actual process of creating those pictures and those images keeps you focused on it and gets you excited. It allows you to broadcast from your brain."

In the beginning you're doing this because this is the conscious competence level. Going dream building allows you to focus on (the) things (you desire). According to Kevin, by doing this process your belief level that it can happen will go up (as long as it makes you feel good when you are dream building).

Kevin then says that the success secret they don't want you to know about is that it's all in the mind. This is what "they" (the elite class) don't want you to know. The major secret is that you must have a burning desire (an obsession for making money); you must be thinking about making money all the time and feel good about it—that's 99.9% of the secret of making money and becoming wealthy.

Kevin then says to just look at the title of Napoleon Hill's book: Think and Grow Rich. It's not Work Hard and Grow Rich, it's not You Must be Smart and Grow Rich, it's not You Must Know the Right People and Grow Rich; it's Think and Grow Rich. Hill was instructed by Andrew Carnegie to write about the technique that every successful person shared: that technique was that they all thought and truly believed that they would be wealthy, successful, or great at what they did. And they loved doing it.

"Carnegie for example, at the turn of the century, built US Steel. A lot of people don't know he went to the office at 10 in the morning on a Monday and would leave at 4 in the afternoon. They didn't have telephones, blackberries, laptops. So he did his business from 10 to 4, he took a lunch, and he went home and had dinner. Every night, all nights and weekends, he was not working. And in the summer he took 3 months off and went to Scotland and he did no work. No phones, no telexes, no fax machines, no e-mails, no instant messaging, no cell phones. He was somebody who did not put in a lot of physical effort, but he become the richest man in the world because he understood the power, because he was a member of the Brotherhood, that 99.9% of success is created in the mind. When you put out that vibration it attracts itself and creates people, circumstances, events, and situations to give you exactly what you want."

Kevin then brings up another good point through a quote by Henry Ford which said, "if you think you can or you think you can't, either way your right; it's the thinking that makes it so."

So if you believe that you can't be successful unless you work really hard, that 's the vibration that you're putting out—which means the universe is going to give back to you, and put

circumstances, events, and people in your life which will tell you that you have to work hard and long hours in order to be successful.

"It is the thinking that makes it so. So 99% about making money is this technique, we could end the seminar right here and go "hey, that's how you get rich." You basically define what you want, how much money you want or a general amount of money you want or a feeling about money. Focus on it all the time, become obsessed with it, get a burning desire for its achievement, and when you think about it you feel great. You feel exhilaration and anticipation like it's already in a box, it's already in a present, it's got your name on it, it's under the tree, and when Christmas comes it's yours—you know it...no one is taking it away from you. You just do that and you will get all your dreams coming true when it comes to finances. That's the key. That is the magic, that is the secret."

Then Kevin gives a list of techniques, methods, and strategies of "the how." He says that none of these are required but they are things that you should think about and consider, which will hopefully raise your level of belief. But they are NOT required; the only thing required is what he just told us—get a chief aim for money, focus on it, and believe that it will happen.

Kevin then goes through a US News and World Report (collector's edition) titled Secrets of the Super Rich from which Kevin reads to the audience an article titled 7 Secrets of The Super Rich.

...Kevin continues on to Track 4...

## Track 4 (9:06)

Kevin says to keep in mind that this isn't 100% accurate because it is written by a journalist who talked to and observed these people, but they didn't share the truth (remember to be careful who you listen to).

- Perseverance beats education
- It doesn't take super-human intelligence to become super rich.

Throughout history it has shown that having superhuman intelligence isn't what makes people rich but rather perseverance. Then Kevin defines perseverance as: being obsessed with what you want, believing that you will get it, and never giving up.

- 2. Make your own luck
- Create your own luck (focus and believe)

The universe lets you create your own luck when you focus on what you want, you believe you will get it, and you focus on it all the time.

- 3. Gamble, but wisely
- These people followed their feelings

When they do things they do things based on how it makes them feel. If their feeling great about it, it always works because that is you "predicting" the future because you are creating the future. So if you're about to do something and you feel bad about it, don't do it.

- 4. Know your market intimately
- Associate with people that revolve around what your market is (know your business)

They know their business intimately—they have a sense, a feeling about the market and when they think about doing things in their business they follow their feelings.

- 5. Focus obsessively and work, work, work
- Have a chief aim and think about what you want all the time

When you do that with anticipation, the effort that you put in will result in so much pleasure that you will want to do it all the time.

- 6. Timing is everything
- Having depth of vision and seeing the potential helps with timing and "luck"
- But you must go with your feelings and take action too

Don't just look at things as they are, look at what they could become—have depth of vision. You also have to be at the right place at the right time. "Luck" has a lot to do with that, but as previously stated, luck is created.

You also must take action. The universe will present to you circumstances, events, and situations, but it will be up to you to go with your feeling and do something.

Then Kevin tells a story about a minister in Louisiana who was at a church when flood waters were coming and despite the fact that everyone had been evacuated from the town, the minister said he wanted to stay because he was trusting in the Lord to save him. So as the water continued to rise a boat came by and asked the minister if he would hop on the boat and be taken to safety but he still refused saying that God would take care of him. A little later, as the waters continued to rise, another boat came by and told the preacher that the flood was getting worse and that he should get on so he could be taken to safety; however he still refused saying that he was trusting in the Lord. Then when the waters had gotten as high as the roof a helicopter came by and asked the preacher if he wanted them to help him but again he refused.

So eventually the minister drowned and when he was up in heaven he asked Saint Peter why he hadn't been taken care of because he believed in the Bible and he belief that the Lord would save him. Then Saint Peter said "we sent you two boats and a helicopter."

So in your life circumstances and situations will present themselves and a lot of people just aren't paying attention. You're wanting something and wanting something and wanting

something and all of a sudden "Boom" it comes into your life and you don't take action. So you must take action."

- 7. It's not just or even mostly about the money
- The super wealthy know that it's not about the money, it's about the feeling

...Kevin continues on to Track 5...

### Track 5 (9:08)

Then Kevin goes through another article in the magazine that lists the top 15 richest American's all time.

John D. Rockefeller \$303 Billion Andrew Carnegie \$281 Billion Cornelius Vanderbilt \$168 Billion Bill Gates

John Jacob Astor Richard Mellon Fredrick Weyerhaeuser Marshall Fields Sam Walton Jay Gould Henry Ford Andrew Mellon

Warren Buffet

Kevin then says that if you pick up the Forbes 400—the 400 richest people in the world—all of them use the techniques that he is sharing with us. This isn't some fictional fantasy; this is what everyone is using. Period. End of story.

"If you think you are going to make money by not using this...the answer is "yes, you can to varying degrees but not really." Kevin continues saying "(this is) because even if you do everything different what basically is happening is you are putting out a vibration of some money and the vibration is what is making you the money—it isn't anything else you are doing. You may think it is the effort, you may think it's the genius that you are and how smart you are and how persuasive you are but none of that really matters. The fact is what's really making the money in your life...is that you are putting out a vibration, your thinking about what you want, and you're vibrating it and the universe is putting it into your life."

The key is that you must be thinking about the money all the time if that's what you want. Then Kevin says that the most important thing is that it creates joy in your life and makes you happy. "So it's not about the things, the money, the homes, or the cars; it's about the feeling inside that it creates. That's what life is really all about."

There are a couple of things to consider about making money. First is, if you are employed by somebody, you're pretty much limited on the amount of money that you can make. Kevin says he brings this up because when circumstances and events come to you, you may not be aware that it's the right offer that is being presented to you. Continuing on Kevin says that generally speaking, if you want to get more money you will have to start a business of your own or your own company (there's a difference between them).

A business of your own is some type of business that you're out there generating. A company of your own is a company that generates money for you, generally by things like investments in markets, real estate, or other companies.

You must be aware that having a business of your own or your own company is a way to generate huge amount of revenue and wealth.

...Kevin continues on to Track 6...

# Track 6 (8:58)

One other little tidbit that Kevin gives is that you can make money two ways:

## 1. by earning it (your effort)

There is a limit to the amount of time and effort that you can do each day which means when you are earning money based on your own efforts, even in a business of your own or your own company. These companies require your effort to earn money. So when you're earning money based on your own efforts your money is limited to a degree. So what some people do is what's called duplicating their efforts; if they have an accounting business and their one-mad accounting firm, they decide to hire some additional accountants, and therefore duplicating their efforts.

# 2. Letting money work for you (investments)

The other way method of obtaining money is letting your money work for you. Instead of you working for money, money is working for you. Kevin then says "This is basic investing: this is when you have money and you put money into a business...and without your efforts that money begins to grow. Or you have money is some type of investment vehicle, where that money each month gives you more money. That is how super wealth has been created."

Then Kevin gives a list of a couple basic concepts to consider:

First, Kevin says "there should be a focus (one of your chief aims) on getting out of debt. Now there's a difference between debt and credit. Debt is bad, credit is good. Debt is basically owing lots of money that has been borrowed on depreciating assets or no assets at all—basically what

it means is you buy a car and you're paying on that car, and every year that car becomes of less value, it goes down in value but you keep paying on it. Credit card debt is debt. A home mortgage is not debt it's credit because you purchased an appreciating asset. So credit is good and debts are bad." Then Kevin says your thought process will flow much easier when you have reduced your debt or when you are totally out of debt. All of the thoughts flow easier, and energy around money flows easier. Then he recommends going to debtcures.com—Kevin's site.

You can reduce your debt by simply using this technique saying "I want to be debt free." Don't say "I want to get out of debt" because you're focusing on debt. Say "I want to have no bills, I want to be debt free."

Second, Kevin says to start saving 10% of what you earn and put it in a saving account or any type of investment vehicle (stocks, bonds, gold, silver). Kevin says that you can put that money in a savings account and once every three months go and buy stocks and bonds and keep it in an investment account. By "shoveling away 10% and never touching it" you are also freeing up energy because it starts to increase your level of belief that you can start accumulating a net worth and some wealth. This little technique dramatically changes the way you think—it is very powerful.

Thirdly, Kevin saying you should reduce how much you pay in taxes. "How do you do that? Well first off, if you do form a corporation, you can reduce taxes in many cases. So you want to look at how much taxes you're paying and reduce the taxes you pay because whatever you save in taxes is real cash in your hand that you can use to create more money."

Fourthly, Kevin suggests that you reduce your insurance premiums. Kevin says that if you review your policies and start shopping around, you would see that you could save money on your insurance premiums.

...Kevin continues on to Track 7...

### Track 7 (10:51)

So if you reduce the money you're spending on insurance premiums that's extra cash—you just got a raise. If you reduce taxes, which you can all do very easily—just have them reviewed or start a corporation, and if you reduce insurance premiums...you've all just gotten an instant raise.

Kevin then says that by forming a corporation you have access to lines of credit that you wouldn't previously have: "use corporations for credit lines and OPM, which stands for other people's money." Kevin then says that you don't need money to make money because when you form a corporation you are given access to lines of credit that you aren't as an individual.

Then Kevin says that there are common character traits of successful people, which you should try to work on. If you work on these, you will feel better and attract more money in your life.

- 1. Develop a pleasing personality (How to Win Friends and Influence People)
- When you have a pleasing personality, you attract better people in your life
- 2. Work on improving your communication skills
- Your persuasive, sales, and negotiation skills—all 3 are often used in business

Kevin says that one powerful communication technique is learning how to ask questions and listen. Kevin then says God gave you two ears and one mouth, use them proportionately.

When asking questions, Kevin says to use the 6 honest serving men—what, when, where, who, how, and why.

Then Kevin says that he could give a whole 2 days worth of material on communication, pleasing personality, and similar material, but because this information is "irrelevant in the grand scheme of things if you're doing the technique," that is why he doesn't spend much time on that information in this seminar.

Kevin next says to manage your priorities, some people call it time management—Kevin says this is wrong—it's really priority management. "It's being able to get more done is less time with less stress because you're not stressed out about getting things done." Kevin then says, "if your thinking is right, you won't even feel any stress at all. But a good technique to reduce stress is to use a proper priority management system." Kevin then recommends a company called Priority Management; however if you use them, use the paper-based system—NOT THE COMPUTER BASED.

"And lastly, the things that you want to do that successful people do...and this is really more important than any other skill...is these four things:

- 1. Read books everyday—even if it's a page a day. Leaders are always readers; when you're reading books it is causing you to focus positively on the things you want, it's raising your level of belief. While you are reading you are virtually blasting out positive vibrations, therefore creating positive experiences in your life."
- 2. Next, listen to CD's every day. If you drive a car you can listen to 10 minutes of a CD, you don't have to listen for hours and hours and hours every day.
- 3. Attend various live seminars. Something magical happens when you're in a live event with other like-minded people—the master mind is created and your power is amplified dramatically.
- 4. Associate with people that have what you want and become their friends. "Listen to them and observe them."

#### **CD 11**

### Track 1 (8:01)

Kevin opens by saying that it feels good to know that you actually do have power; it feels good to realize that you create everything in your own life, and that everything in your life can be changed. All you have to do is focus on what you want and feel good about it with anticipation as though you have already received it. By doing this you are broadcasting a frequency with power and intensity; therefore you will attract like-minded thoughts that give you like-minded feelings and attract what you are transmitting. Kevin then says that "you will have in your life the emotions or feelings that you are broadcasting. And you will have in your life the things in which you desire, in which you are focusing on, in which you are broadcasting because that thought of a thing is a vibrational frequency."

Kevin says that most people focus on what they don't want or the lack of what they want. So they keep thinking about not having it, which is why they continue to prevent themselves from getting what they want.

Kevin says that when you feel really good, your body changes—you stand tall, you smile, your shoulders go back, you whistle, and your relaxed. And when you feel bad, your shoulders are hunched, you frown, you walk slower, your more fearful, etc. So Kevin recommends that you instantly change your physiology—throw your shoulders back, put a smile on your face, walk with a bounce in your step, hum, sing, dance.

When you are feeling bad, Kevin says it is important to change the way you feel because when your emotions change, your focus and your thoughts will change and you will think about things you want—meaning you are vibrating good feels which will in turn attract more good feeling thoughts. Your positive ball of energy will get bigger and you negative ball of energy will get smaller and smaller. Then Kevin says that the key element is to feel good all the time.

Kevin then says, "you know which way you are going based on how you feel. If you feel anticipation, happiness, joy, if you feel as though you have already received it, that is when you are broadcasting at full power with full intensity." That is when the Law of Attraction is bringing in everything you need, including things that you can't even fathom.

...Kevin continues on to Track 2...

### Track 2 (8:28)

So how do you handle disappointment or failure in life? Kevin says that the reason that you feel bad is because your focus goes to the fact that you don't have what you want—that happens because it is a habit from neuro-pathways that have been "drilled" into your brain. Kevin says

that failure and disappointment are really just one way to look at it. For instance, Kevin says some use failure to build themselves up and use it as a lesson learned, while others let the failure drag them down and don't see the positive. For example, Kevin says that Thomas Edison "failed" 10,000 times trying to create the incandescent light bulb. However, when he was asked if he failed 10,000 times, he said no, he hadn't; he successfully found 10,000 ways in which it wouldn't work. Every time he found a way it wouldn't work he was getting closer to his ultimate success. So what most people would consider a failure, Edison considered a success in that he was getting closer to finding a way it would work.

Then Kevin says that a disappointment is simply something that doesn't turn out exactly the way you think it should. But if you understand that the way you think it should turn out probably isn't the best way, you should just say:

- 1. you either caused it by the vibration you were putting out or
- 2. Something even better is going to happen.

Kevin then goes into what causes you to feel bad...information he already covered above...nothing new

According to Kevin the ideal scenario is to feel great all the time, but the real focus is that you feel better than where you are all the time—no matter what you feel, try to feel a little better all the time. Then Kevin says if you can't do it with your own thoughts and you really feel bad, use the Callahan Technique or the Gary Craig Technique (tapping). If you still want to improve the way you feel even more after that, Kevin recommends doing the things that he has outlined previously (eat healthier, rebound, exercise, listen to music, etc.)

...Kevin continues on to Track 3...

#### Track 3 (9:15)

Kevin then gets into some other key issues when it comes specifically to making money. Kevin says that he wants to again cover how focusing on, having an obsession for, and having a chief aim for one specific thing is so important. He also recommends that you visualize as though the money is already in your possession (dream building) and that you have absolutely no doubt.

When you are putting out a vibration for something that you want and then a new project comes along and you start to focus on that, you aren't giving yourself a chance to allow your desires to germinate because you continuously change your focus.

Kevin then says that many wonder at what point they should stop or quit their focus on a desire. Kevin says that as long as you enjoy it and it feels good, you should continue to do it. When it isn't fun anymore is when you should quit. But first, consider if you got off track because your thought patterns have changed, or the fact that what you want isn't happening

fast enough or doubt is coming in. If you can change your thought patterns, continue to do it. If not, you should consider quitting and moving on to something else.

Then Kevin goes into another question that many typically ask themselves throughout this course: how do you stay motivated?

...Kevin continues on to Track 4...

## Track 4 (8:33)

To answer, Kevin says that when you focus on what you want, and you have a burning desire for its achievement, you will absolutely be motivated. So Kevin says the first thing he typically asks someone who says they aren't motivated is what is your chief aim? If they don't have one, they first need to get one. That is the first reason that people aren't motivated; people don't have a chief aim that they have a burning desire for. Kevin says that the way to get motivated is to get a chief aim and get a burning desire for achievement.

When you have something that you want and a burning desire and obsession for its achievement, that is when people are the happiest. And that's when their motivated. Kevin says in order to "fuel the fire," you need to read books every day, listen to CDs every day, go to different seminars, and constantly do dream building. It will keep you focused on your chief aim, and it will keep that obsession and desire to achieve it. Always, always, always follow your own desires.

Kevin then takes a question about multi-level marketing companies and whether or not joining them is a good idea. He answers by saying that for some people yes, for other no—it all depends on if it excites you or not...Basically he is advertising the Global Information Network and trying to persuade people to join...

Kevin then takes a question about whether or not courses that you see on television commercials are good—the ones that advertise how to get started in the stock market, how to buy real estate, how to make money on the internet, how to make money on eBay, etc.? Kevin says that many of these programs are excellent, but you should go after which ever ones are right for you. Kevin says that the reasons that most people who purchase those courses fail, is because 90% don't listen to all of the CDs, they don't believe in the systems, or they really hate doing the activity.

Kevin then takes a question from a gentleman who says that he has no idea how to make any money; what should he do? Kevin says the answer is that he doesn't have to know how to make money—remember the training balance scale.

...Kevin continues on to Track 5...

### Track 5 (8:03)

Kevin then again advertises for the Global Information Network and why it would be a great opportunity to join...

Kevin then says that all of the negative thoughts and thought patterns (which build up a negative ball of energy) is what holds most people back from truly obtaining their deepest desires.

...Kevin continues on to Track 6...

## Track 6 (9:00)

Kevin says that we put self imposed limitations against ourselves; whether you think you can or you think you can't, either way your right. The key is that you don't have to know how—that's the key. The block that most people have is that they don't know what they want, or they describe what they really don't want; you have to clearly define your dream and it has to be in the "sweet spot." The other reason that blocks most people from getting their desires is that they focus on the lack of what they want or they focus on what they don't want—not what they DO WANT.

When it comes to making money or obtaining any other desire that you choose, the reason that you don't have things is because you've created it. The key is that you need to take 100% responsibility; know that you can create anything in your life. You can have, be, or do anything and everything you want if you just use your own power—you have the creative power within you to make all of your dreams come true.

### **CD 12**

#### Track 1 (8:23)

Kevin opens by asking, "do you think you have your own Aladdin's lamp? Yes. Do you think you have your own genie? Yes. Do you think your wishes are now at your own command? Yes. Do you think you can make the genie grant you anything you want? Yes. You now have the power, the knowledge."

Kevin then says that though he only gave us a "bird's eye view" of this information—that there is so much more to learn on each of these topics—we can get anything we desire with the information that he has presented to us.

Then Kevin says, "you can manifest \$10,000 in 24 hours, you can manifest \$100,000 in 30 days. You can make \$50,000 a month without ever leaving your home; you can make \$100,000 a

month without ever leaving your home. You can make millions of dollars a year; you can be financially free. You can call forth your soul mate. You can have the most loving, spectacular relationship that gives you bliss and happiness and fulfillment beyond your wildest imagination. You can have a magnificent relationship with your children, co-workers, friends, and family members. You can wake up ecstatic. You can have dynamic, vibrant health. You can make businesses grow, you can create new businesses. You can come up with inventions and ideas. You can learn skills. You can have, be, or do anything and everything you want. You can have the car or cars of your dreams. You can have the boat or yachts of your dreams. You can fly first class or have your own private jet. You can travel anywhere in the world at any level of luxury you chose. You can eat in the finest restaurants, drink the finest wines and cognacs. Eat the most expensive luxurious foods. You can have butlers and private chefs and drivers if you choose. You can have the wardrobes that you've always dreamed about; custom made clothes. Traveling all over the world, shopping at the finest, most expensive shops, if that's what you choose. You can have the physical physique you've always wanted. You can have flexibility and strength in your body. You can look younger. You can have, be, or do anything and everything you want. You can learn foreign languages. You can learn to play musical instruments. You can learn to sing, you can learn to paint. You can learn to cook. You can have be, or do anything and everything you want. You can have the most wonderful, obedient pets using these techniques. You can live in the home or homes of your choice with these techniques. You can be happier, more secure, more fulfilled. You can experience any and every emotion that you want: exhilaration, adventure, excitement, enthusiasm, passion. You can feel power and feel achievement. You can add value to society. You can help your community. You can change the world with these techniques. You can have, be, or do anything and everything you want with this information. It is absolutely available to you."

Kevin says the technique is simple: right now you are at conscious competence. You now have to physically, consciously apply these techniques. Kevin continues saying that you have old, well-established neuro-pathways; you have a lot of negative thought patterns and energies that are activated when things occur in your life (making you feel bad). But now you have the power to change that. Kevin says that over time that big ball of negative energy will start to become smaller and your positive ball of energy will become bigger. Therefore, new positive neutron-pathways will start to be established in the brain: life will get easier, more fulfilling, and more exciting.

...Kevin continues on to Track 2...

# Track 2 (8:03)

So where do you go from here? How do you take the next steps? First, Kevin says that you should review these CD's again and again and again. Next, everyday you should read at least one page in a book (Kevin is going to give a list of books shortly). Thirdly, Kevin says that you should listen to CD packages that he is going to offer in the future. Fourthly, Kevin highly recommends that you join the Global Information Network (I highly recommend that you DO NOT DO THIS!).

Then he "advertises" for the Global Information Network listing all the "benefits" that they potentially offer you in joining: every month GIN will provide its members with 4 CDs (recorded by Kevin and other GIN members) and a book that (both) have more "in depth knowledge on all these techniques as well as other information. The CDs will be providing information which will give you more data on how to be, do, or have anything you want. There will be information specifically on: how to handle depression, how to bring people into your life to do joint ventures with. How to invest, how to make money in real estate, how to make money on the internet. How to be physically, dynamically, vibrantly healthy. How to cure disease naturally. How to have better relationships with your family and friends."

Also, the Global Information Network will give you updated information on what is going on globally, and opportunities which will be made available only to members of GIN. Kevin says that one of the advantages of being in a society was that they had access to people around the world and when opportunities presented themselves, they were always given first knowledge of them. Then Kevin says, "when it comes to making money, the fact is this: getting in at the beginning, at the ground floor, is a major, major, major advantage. That's the fact. Those who make the most money are those who are plugged into networks of people and are given opportunities to get in situations and deals at the ground floor. You've never had that opportunity; it's been made exclusive for members of the societies. That's why the rich get richer. Through these associations they are given opportunities that you never get exposed to. Well through the Global Information Network, myself and my colleagues are going to be presenting these opportunities to you."

As a member you will have access to live events where you can meet other members, network, share information, and share opportunities within the network.

Kevin says that you will also be given access to these seminars online; you can watch them live and they will be archived. Also Kevin mentions that as a member there will be a network marketing element to GIN that will allow "members to earn huge substantial incomes if you so chose."

Then Kevin says that as a member of GIN, if you qualify, you may have the opportunity to get a personal mentor and may eventually even have the opportunity to become a mentor yourself.

[For the above paragraphs that Kevin lists the benefits of becoming a member of the Global Information Network...just remember: if something sounds too good to be true, it usually is.]

...Kevin continues on to Track 3...

### Track 3 (8:10)

Then Kevin proceeds by giving a list of the books that he suggests and highly recommends:

\*Keep in mind, Kevin says that "all of (these books) are not 100% accurate to the data that (Kevin is) representing. Again, these books aren't from the societies, we couldn't get them out, but these books are excellent books." Kevin then says that some of these books are 80% on track, some of them are 70% on track, some of them are 99% on track. Also, Kevin recommends that you read these books in the order that they are given.

The Magic of Thinking Big

See You at the Top

Ask and It Is Given—99.9% on track. Kevin also recommends all the Jerry and Ester Hicks books The Secret

Psycho Cybernetics

The New Psycho Cybernetics

The Law of Success in 16 Lessons

Think and Grown Rich

The Magic of Believing

How to Win Friends and Influence People

The Go-Getter

The Power of Positive Thinking

The Game of Work

Rich Dad, Poor Dad

How I Raised Myself From Failure To Success In Selling – Frank Bettger The Magic Of Believing – Claude M. Bristol

You'll See It When You Believe It – Dr. Wayne W. Dyer

What It Takes To Succeed In Sales – Jeanne & Herbert Greenberg

The Power Of Positive Thinking – Dr. Norman Vincent Peale

Positive Action Plan – Dr. Napoleon Hill

The Master-Key To Riches - Dr. Napoleon Hill & W. Clement Stone

Psycho-Cybernetics - Dr. Maxwell Maltz

Creative Living For Today – Dr. Maxwell Maltz

Then Kevin gives a list of 3 Christian books that are from a very Biblical perspective:

Hung by the Tongue

The Tongue: A Creative Force What You Say is What You Get

Kevin continues by saying that reading books everyday is very significant, and that you should read these books over and over again.

Then Kevin runs through a list of the topics that the Global Information Network is going to make audio CD's on in the future: courses on "how to define your dream, how to clarify what you want. How to remove doubt and increase belief. How to feel better—eliminating bad

feelings and eliminating depression. How to stay motivated and excited. How to pull people into your life that you want for joint partnerships and people that will work with you. How to get people to do things—not how to control people in a negative way— it's more how to work with people; how to persuade people to your ideas. How to predict the future. "

Kevin also recommends that you use physical stats and graphs to visualize exactly how much money you are bringing in. According to Kevin, you should chart this every week (a weekly chart and a cumulative chart)—ideally you want the graph to go up! Then Kevin says, "the simple action of putting that on the wall and physically looking at it and seeing it all the time causes you to create an increase because you are wanting the graph to go up."

...Kevin continues on to Track 4...

## Track 4 (7:51)

You want to look at these charts everyday—make sure you print them and post them on the wall; do not store them on a computer. Kevin says that by placing these charts on the wall you can see them all the time. "Goals and dreams, when plastered on the wall, are so powerful because (they) get you to look at them throughout the day and think about them consciously or subconsciously." Remember, you get what you think about most of the time.

Kevin then gives the name of one audio CD set that he recommends you buy and listen to over and over titled *Master of Passive Income*. Kevin says that it is a home study multimedia program that will teach you ways to generate passive income from multiple sources. According to Kevin it comes with ground-breaking material: a 500 page manual on joint-venturing and creative thinking, 800 pages of real work case-studies for you to model, and 2,000 pages of resource material with documents that teach you how to gain credibility, how to pay yourself everything your worth, how to be 3 times more productive, and how to do joint-ventures and strategic alliances. Plus interesting interviews with some people that are successful (Kevin says definitely people you would know). This program teaches you how to generate massive amounts of passive income from various streams and sources. Then Kevin says the theme (of this program) is do something once and get paid for it forever. There is also a power partnering super summit which teaches people how to use the power of partnering, strategic alliances, joint ventures, bartering, and all kinds of other no cash, high-upside leverage methods to create massive amounts of income.

Then Kevin says there are other audio CD's that the Global Information Network is offering; however, they are available only through joining GIN.

So where do you go from here? Kevin says that this is the beginning of the teaching and learning process, the starting point. Further, Kevin says that you have virtually everything that you need to manifest your deepest desires. Then Kevin encourages you to apply these techniques saying, "you learn it (this information) by doing it. Every time you do it you experience a result, and you get to fine tune it. The good news, according to Kevin, is that you

will get to a level of proficiency and expertise incredibly fast. Lastly, Kevin says that you must continue to want to learn, and continue to be teachable—otherwise you won't progress any further with this information.

...Kevin continues on to Track 5...

### Track 5 (5:20)

In closing, Kevin goes over why having the material things that you want isn't the most important thing in life (If this is, your values are in disarray, and you're prioritizing horribly!). Kevin says that one of his mentors once told him, "it's not what you have, but it's who you become that's important." Kevin says that unfortunately, many people never figure that out.

Continuing, Kevin says that he and his colleagues believe that it is who you become. "That integrity, honesty, character, love, forgiveness, giving, appreciation, gratefulness is really what it is all about. We found and we believe that life is about feeling good right now. Every step, every moment." Additionally he says that if you can live life feeling really good, then that will be the most thrilling experience that you can imagine.

To end, Kevin says that he wants to thank all of those in attendance for coming and for sharing all of the input and questions that they had. He also wants to thank all of his special guests that showed up and shared their information and time with those who attended.

Lastly Kevin says that he hopes you apply these (techniques) and that you see spectacular results. You have to make these techniques work for you by applying them in your life. Always remember that you can have, be, or do anything and everything you want.

#### **CD 13**

CD 13 is purely devoted to questions that were asked during the seminar from members who were in attendance and the answers that Kevin gives for those questions.

### Track 1 (8:29)

Kevin opens saying that we have listened to the entire Your Wish is Your Command and The Money Making Secrets "They" Don't Want You to Know About, and then he ask for any questions, comments, or observations about anything in the entire series.

The first question that Kevin takes is about the four levels of learning: How do you know when you're in each of the four steps? Kevin answers by saying that everyone, before learning about something, is at step one (unconsciously incompetent): you don't know what you don't know. When you start learning something and for the first time you become aware that you don't know it, that is when you reach level 2 (conscious incompetence). The third step is when you know how to do the task, or you know the information, but you have to consciously think about

applying it to make it work. And the last step, unconscious competence, is when you start to do things automatically without even having to think about it.

The next question that Kevin takes is about people that aren't in societies or didn't have mentors, and how they were able to achieve levels of success without knowing this information. Kevin responds by saying that the first thing is you can't assume that they aren't a member of a society (every person in the Forbes 400 is a member of at least 1 secret society).

Kevin then goes into why joining a secret society can be beneficial from the aspects that you learn this information faster from people that have proven it works, and being associated with the other members can help substantially in getting business deals done.

...Kevin continues on to Track 2...

#### Track 2 (9:08)

But in the case that someone isn't a member of a secret society and they have achieved substantial wealth, it is because you don't have to know the information to reach levels of success. They are applying these principles without even knowing that they are doing it.

Kevin says this is also why people that succeed fail dramatically later on; when they had nothing, they focused on what they wanted, but when they "make it," they start changing the way they think to protecting their assets (they don't want to lose their wealth).

The next question that Kevin takes is about when someone is putting out a negative vibration for a while, and then they want to change it (so they start vibrating positively), does the negative vibration still exist? Kevin answers by saying that the moment that you change the way you are vibrating is the instant that you will get a different result. The manifestation of your desires may take hours, days, weeks, months, or years, but the moment you change the way you are vibrating is the instant that positive things will start coming.

...Kevin continues on to Track 3...

### Track 3 (9:48)

The next question is: "When a group of people have contrasting vibrations, let's say were on a plane and my vibration is that they fly and someone else's vibration is that they crash, who wins?" Kevin answers by saying that if you were in a car crash, those who were in the crash were vibrating the same thing—maybe they weren't thinking I want to be in a car crash, but they were vibrating the feeling that would arise from having a car crash. The hundreds of thousands of variables that made the car crash happen all lined up because of the way those in the car crash were vibrating.

The next question is how do you change your feelings when something bad happens? Kevin answers by saying that everything that happens in life is just a series of events that are an indicator of the way that you are vibrating. So if you don't like what is happening in your life, it is an indication that you need to change your vibration.

...Kevin continues on to Track 4...

## Track 4 (8:41)

The next question is: How is it not scientifically proven that people who have had cancer or disease and it suddenly vanished, how can't it be scientifically proven that the person "willed" the tumor or disease to leave their body. Kevin answers by saying, if we look at the vibration of this desk, this cup, or this pencil, there all made up of the same exact things (atoms), the only difference is the combination of the atoms. The reason that the combination of atoms is different is because the combinations cause the vibrations to be different, creating a different end result. And when you break atoms down, they are simply made of electrons, neutrons, and protons, which if you examine them further are made up of empty space with a frequency. Kevin then says that it hasn't been scientifically proven because their aren't instruments that can examine a person's body 24 hours a day, 7 days a week (you could with x-rays but it would kill you after a certain duration). That is why it isn't scientifically proven—because they can't visually see what is taking place or how long it took for the tumor or disease to leave the body.

Kevin then takes a question about neuro-pathways and how the people that have the biggest trouble with subconscious doubt overcome their doubt in order to create new neuto-pathways. Kevin says that some people have a huge, enormous ball of negative black energy...

...Kevin continues on to Track 5...

### Track 5 (9:29)

...like attracts like—its' the law of attraction. So if you think a negative thought, it will attract another one. So the huge ball of negative black energy has this huge magnetic attraction, so even when you think a positive thought, it will only create a small positive attraction and they keep getting pulled back to the negative attraction. The person that has all this negative energy is going to have a harder time overcoming doubt and negative thoughts. However, the solution for a person like this is when you use these techniques, when you start out, only use them on something smaller that you can believe will occur. Then as your confidence that this works grows, you will be able to use this on more significant things. So as you focus on the positive, the negative ball of energy will get smaller and smaller, and the positive ball of energy will get bigger and bigger. Kevin also recommends that you use the Callahan Techniques to clear out the body of negative blockages.

Kevin then side tracks and talks about how the techniques that he has outlined work 100%, and that they are proven to be physical laws of the universe...

...Kevin continues on to Track 6...

### Track 6 (9:03)

The Kevin takes a question about whether or not there is a machine that can detect your negative or positive ball of energy. Kevin says no there isn't, but the one way that you can detect your negative ball vs. your positive ball is by your feelings and how you feel. This is why Kevin said earlier that the one thing senior to the other laws of the universe is how you are feeling. Kevin then encourages you to always feel good right now.

The next question that Kevin gets is: What about people that feel good in their negativity? Some people think that they feel good, but their being negative and maybe they don't have an indicator of what feeling good really feels like. Kevin says that people sometimes seem negative by the words they say and the way they act, but in the way they think, they are really very positive. Kevin says to remember that more than words, the Law of Attraction is based on the way you feel.

Kevin says that if you are focused on feeling good instead of eliminating pain, you won't overindulge in things that you think may help you feel better, but in reality the activities actually make you feel worse in the end.

...Kevin continues on to Track 7...

### Track 7 (9:08)

The next question that Kevin takes is what you should do if you have a friend that has cancer, or their drinking too much, or their depressed. What can you do to help them if you have tried everything to help them and they refuse? Kevin says the best thing you can do is to work on yourself first, because your vibration is going to affect them—whatever you vibrate is picked up by other brains.

Kevin then takes a similar question about if you are around a lot of negative people, could that have an effect on you. Kevin says that energy always affects others that are around you, but the good news is that positive vibration is higher than a low negative vibration. Kevin also says that what goes on around you doesn't have to affect you.

Kevin then takes a question about what you should do if you have a dream and you attracted people to help you with your dream and everything is great. Then all of a sudden someone appears in your life that starts bringing an unbalance to the whole group. Is this a sign that you should move on or just avoid that person? Kevin says that the bottom line is that everything

that has come into your life you have created through your vibrations. You can choose whether you want it or not.

...Kevin continues on to Track 8...

# Track 8 (4:10)

Kevin says that when you look at things you don't want or feel feelings that you don't want, just look at them for a moment, acknowledge them, and then decide what you don't want. Every negative experience that comes into your life is there to help you clarify what you want. Kevin says that he wants to end with this point, we have listened to the CD's once, but you need to go over them over and over again until this information has become unconsciously competent to us.

## **CD 14**

CD 14 is just an advertisement for the Global Information Network, which I do not support at all, nor do I encourage anyone to join!